

United Nations Global Compact

European Networks Regional Meeting

Berlin, 15 October, 2015



United Nations
Global Compact



2015 Updates



United Nations
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In Numbers...

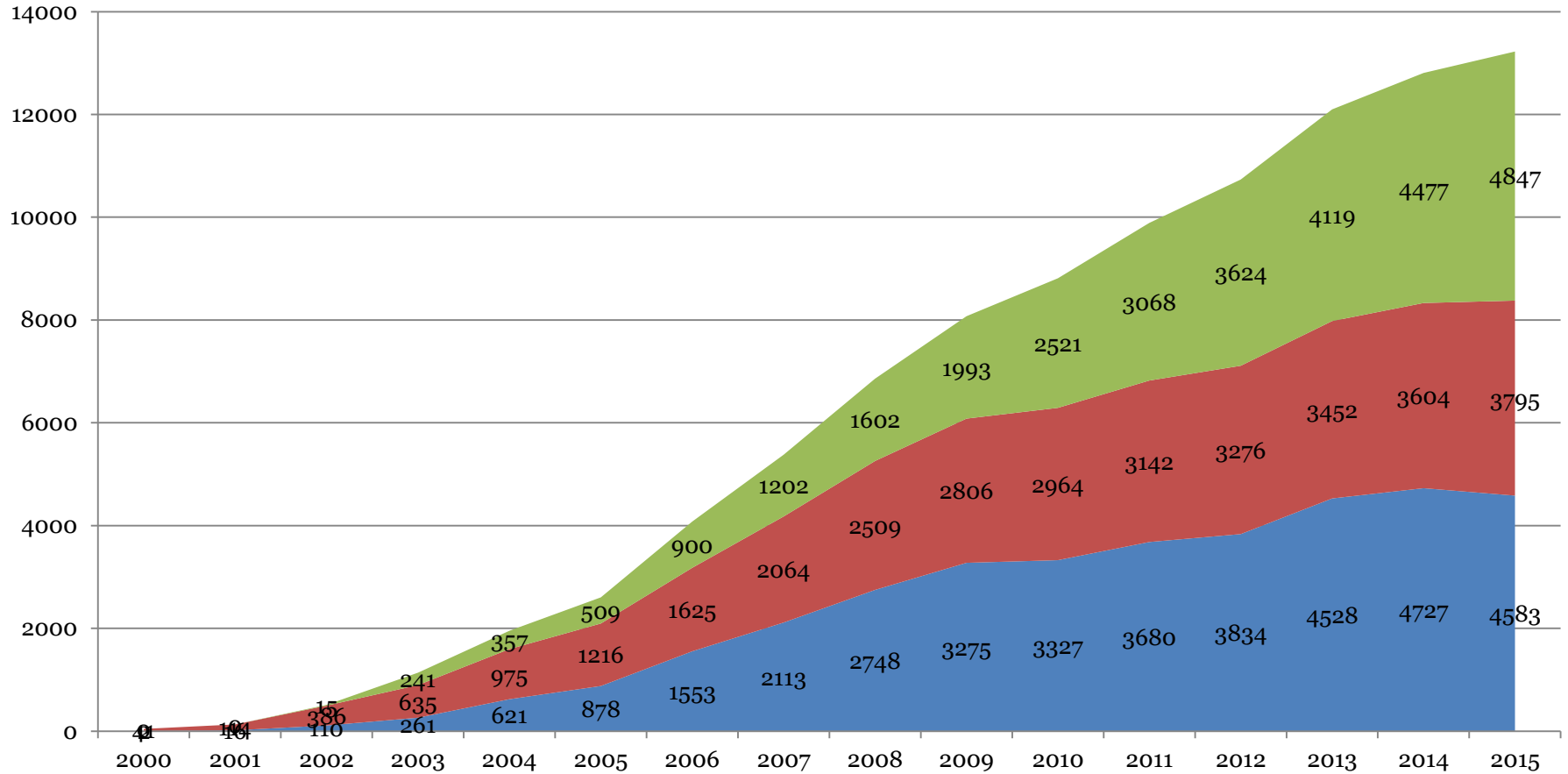


United Nations
Global Compact



Global Growth Trends – Business and Non-business

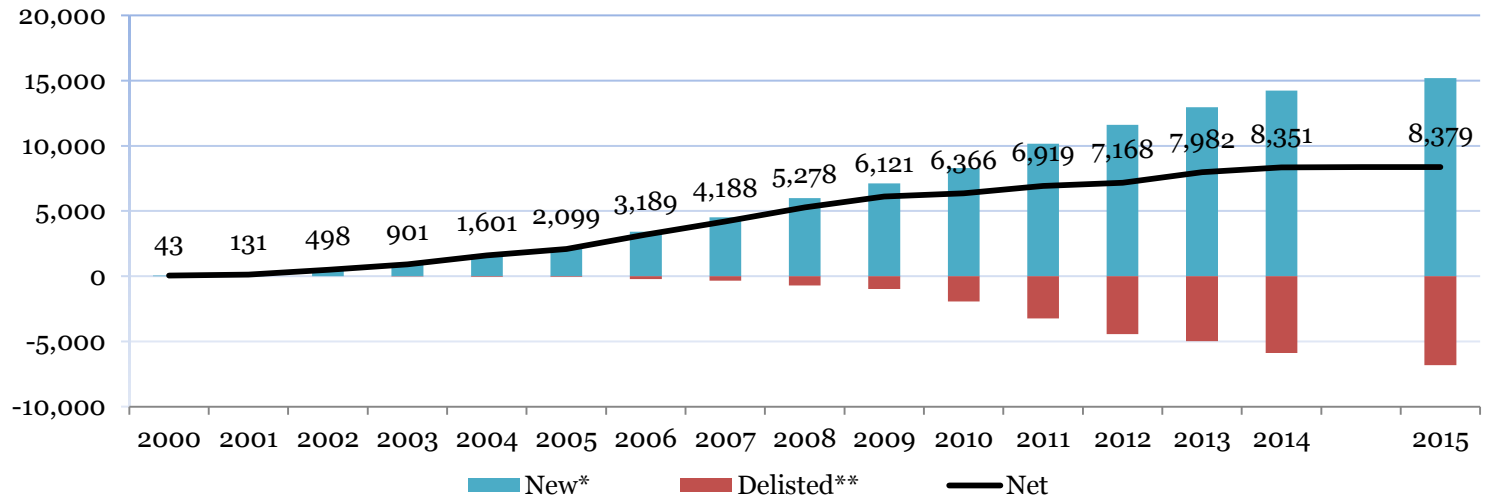
Global



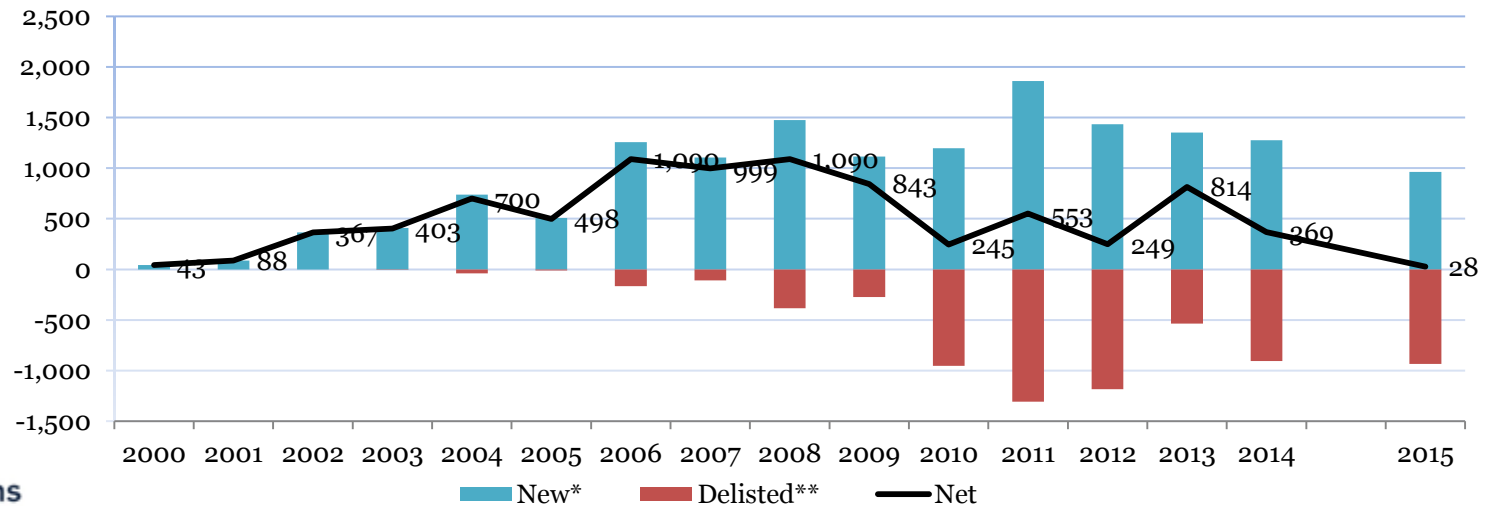
■ SME ■ Company ■ Non-Business

Global Growth Trends – Business

Cumulative

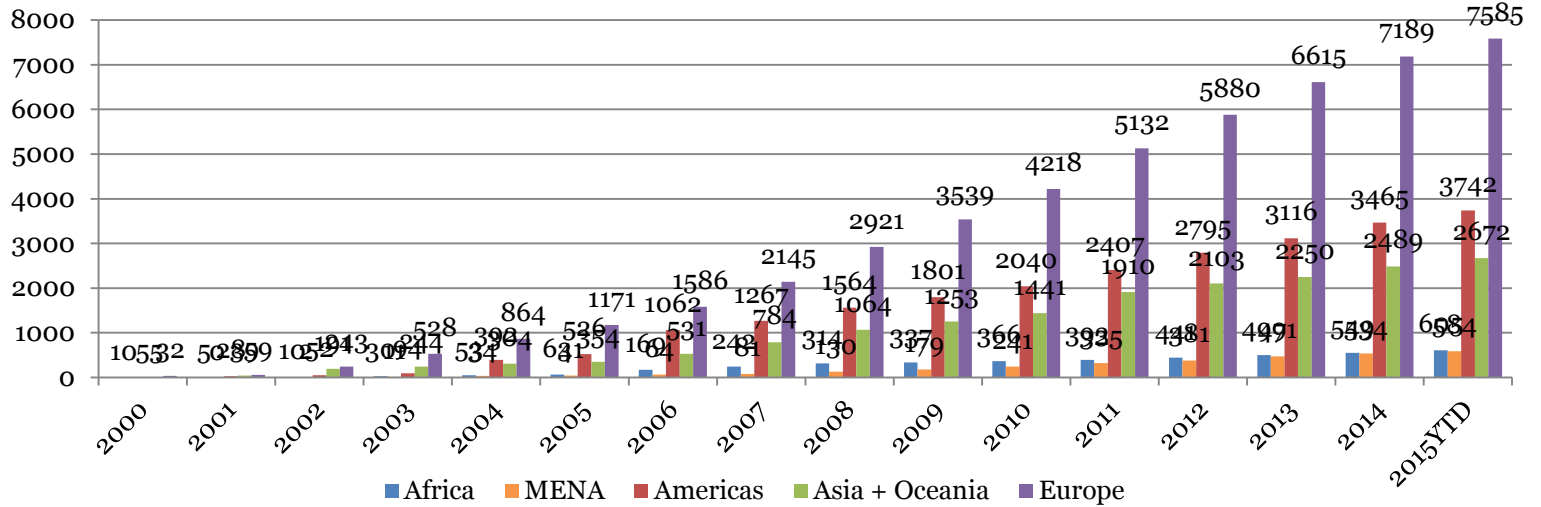


Annual

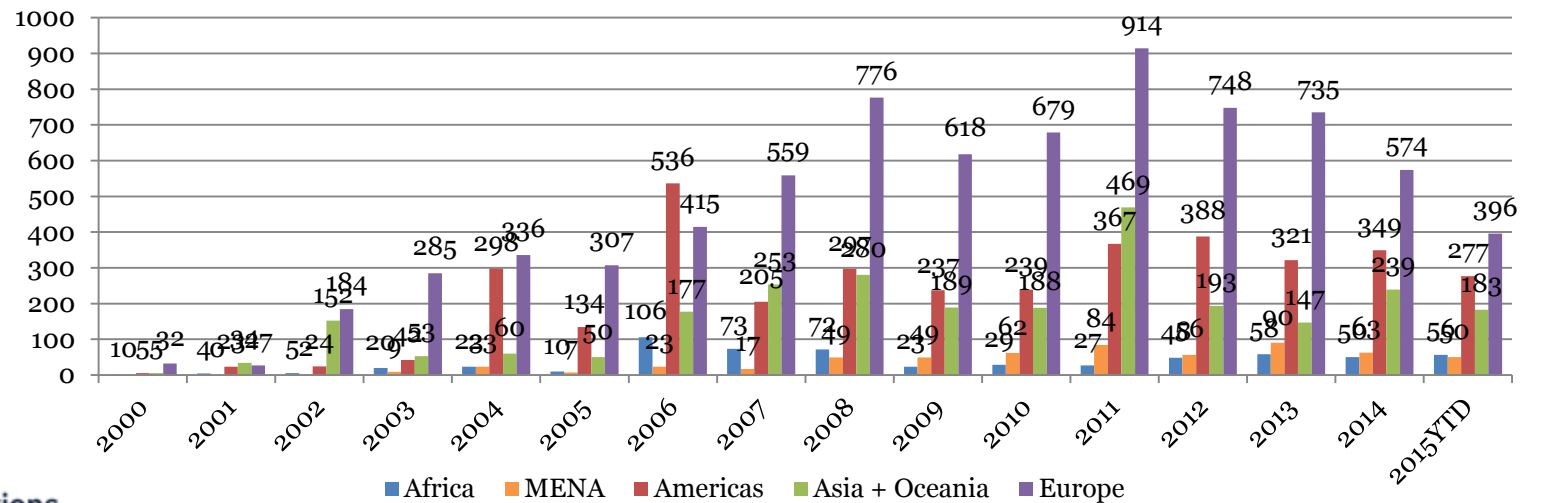


Regional Growth Trends - Business

Cumulative

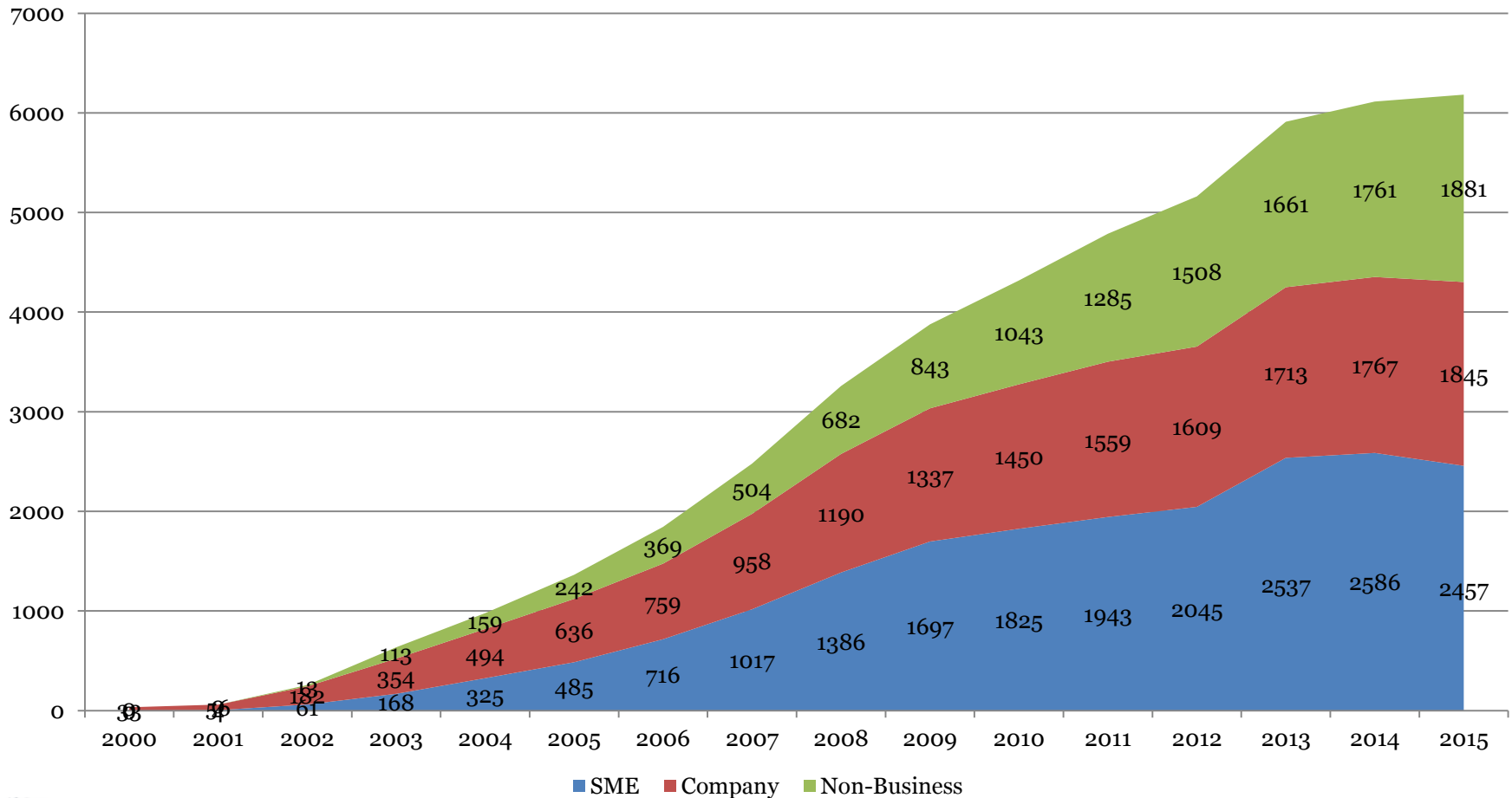


Annual



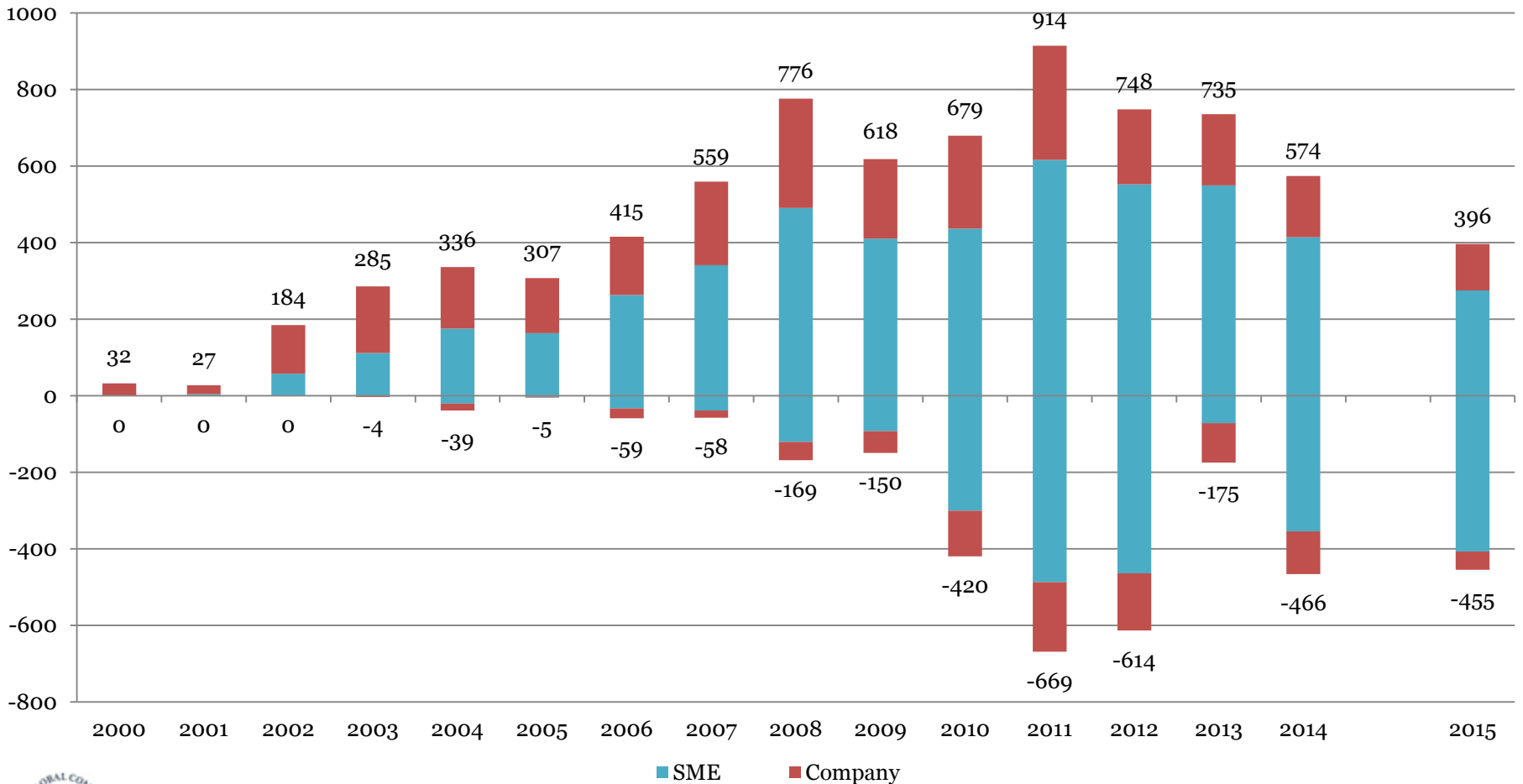
European Growth Trends – Business and Non-business

Europe

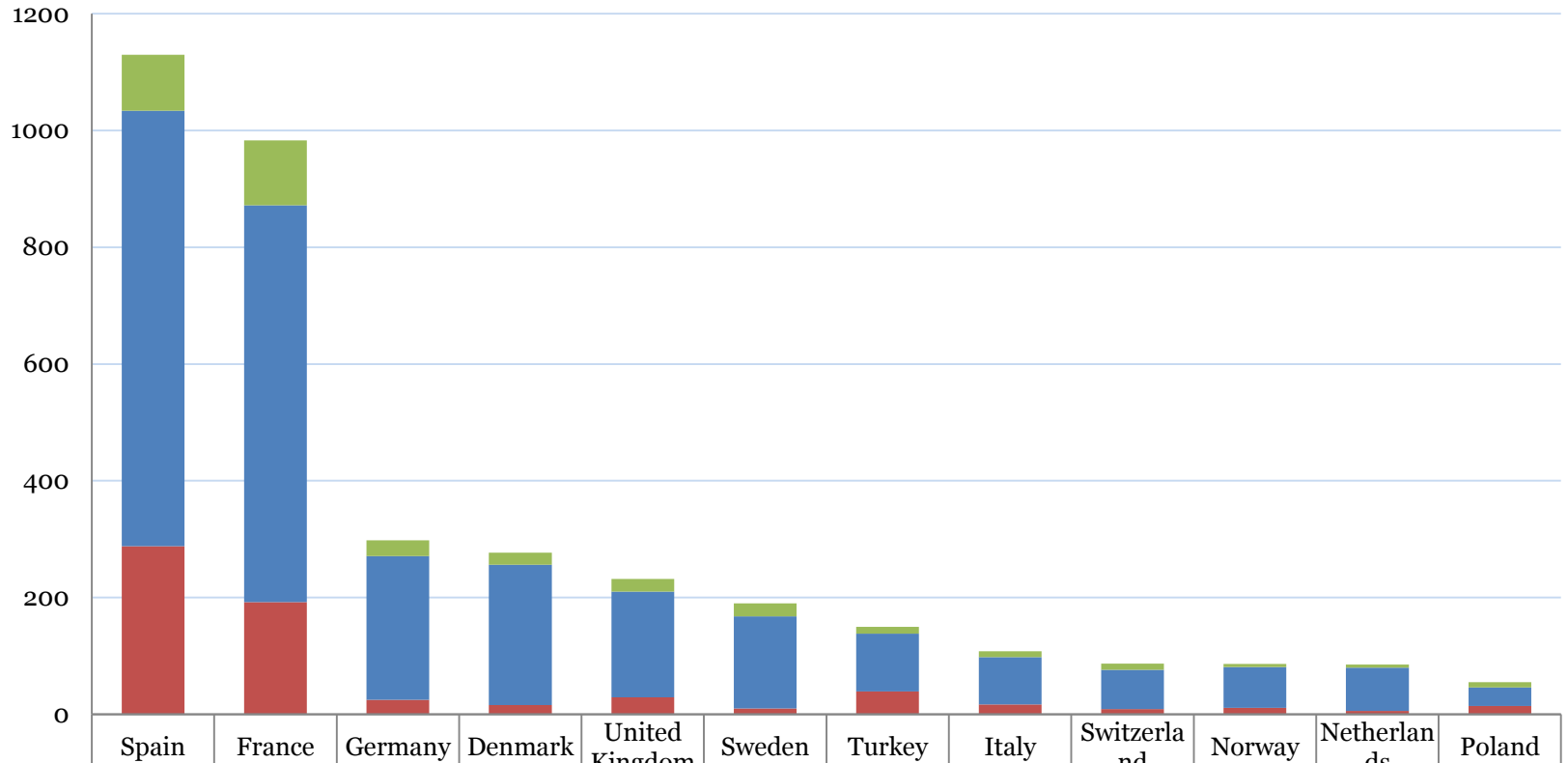


European Annual Trends – Business

All Business Participants

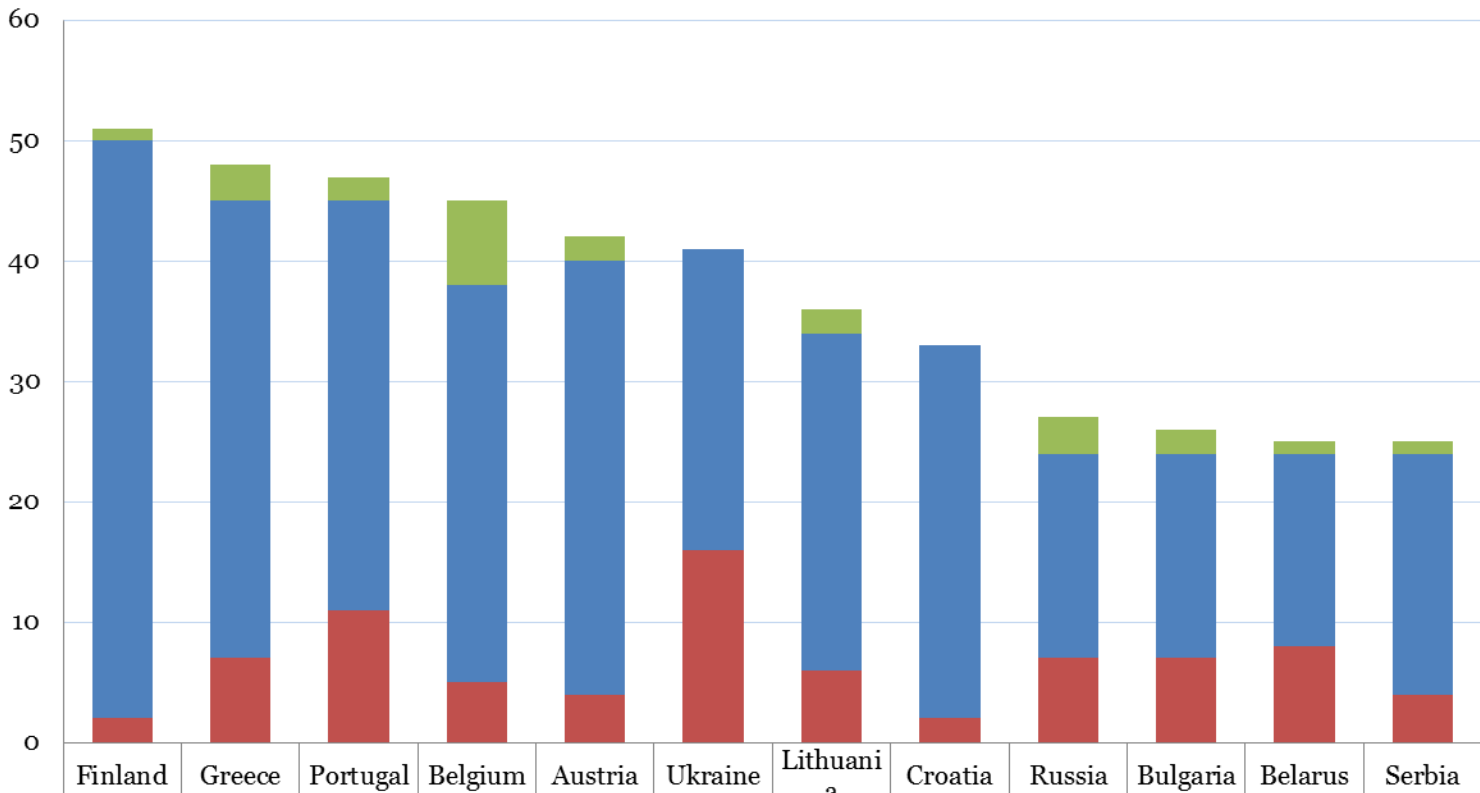


COP Status of Business Participants – 1/4



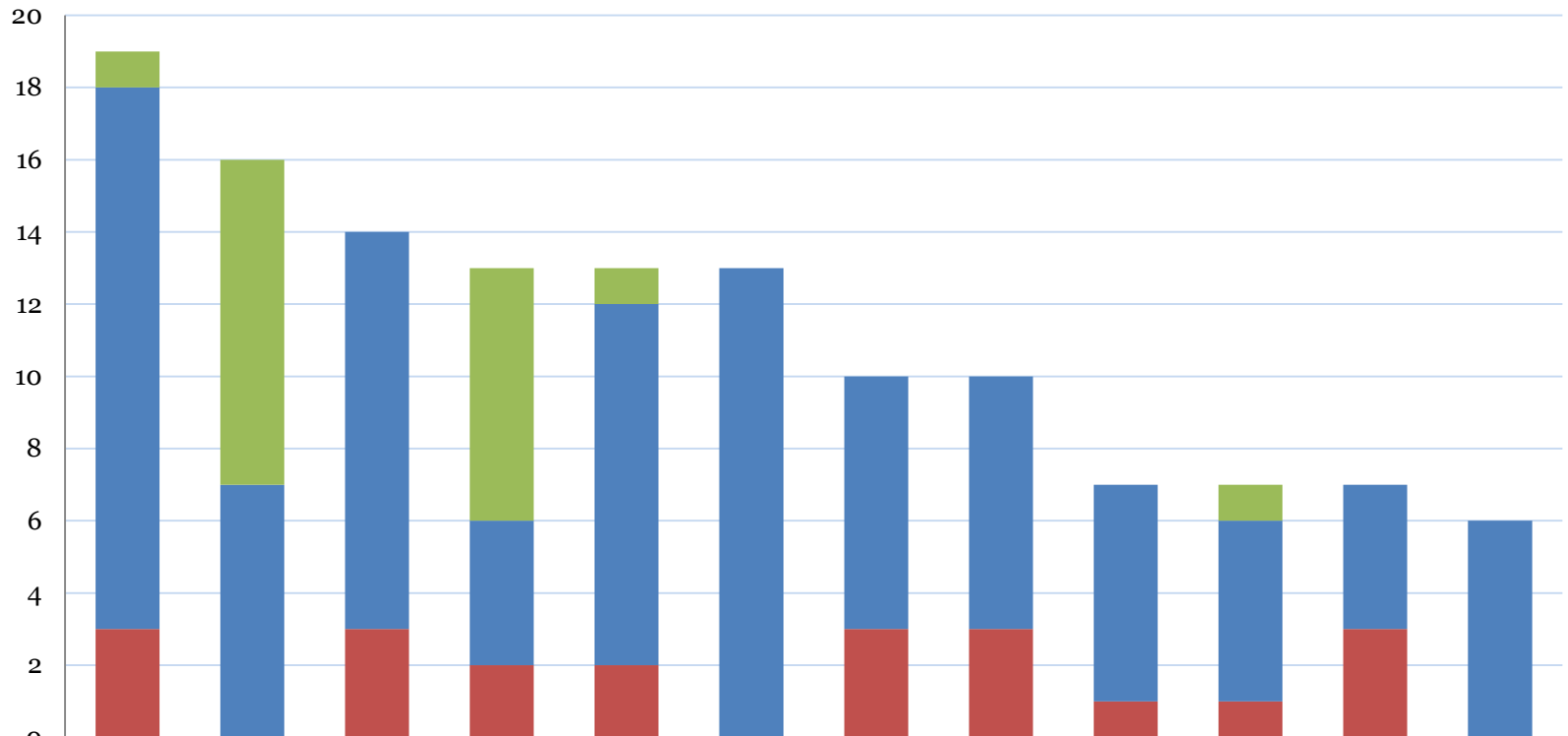
	Spain	France	Germany	Denmark	United Kingdom	Sweden	Turkey	Italy	Switzerland	Norway	Netherlands	Poland
■ New Joiner in 2015	96	111	27	21	22	22	12	10	11	5	5	9
■ Active	746	680	246	240	181	158	99	81	67	70	74	32
■ Noncommunicating	288	192	25	16	29	10	39	17	9	11	6	14

COP Status of Business Participants – 2/4



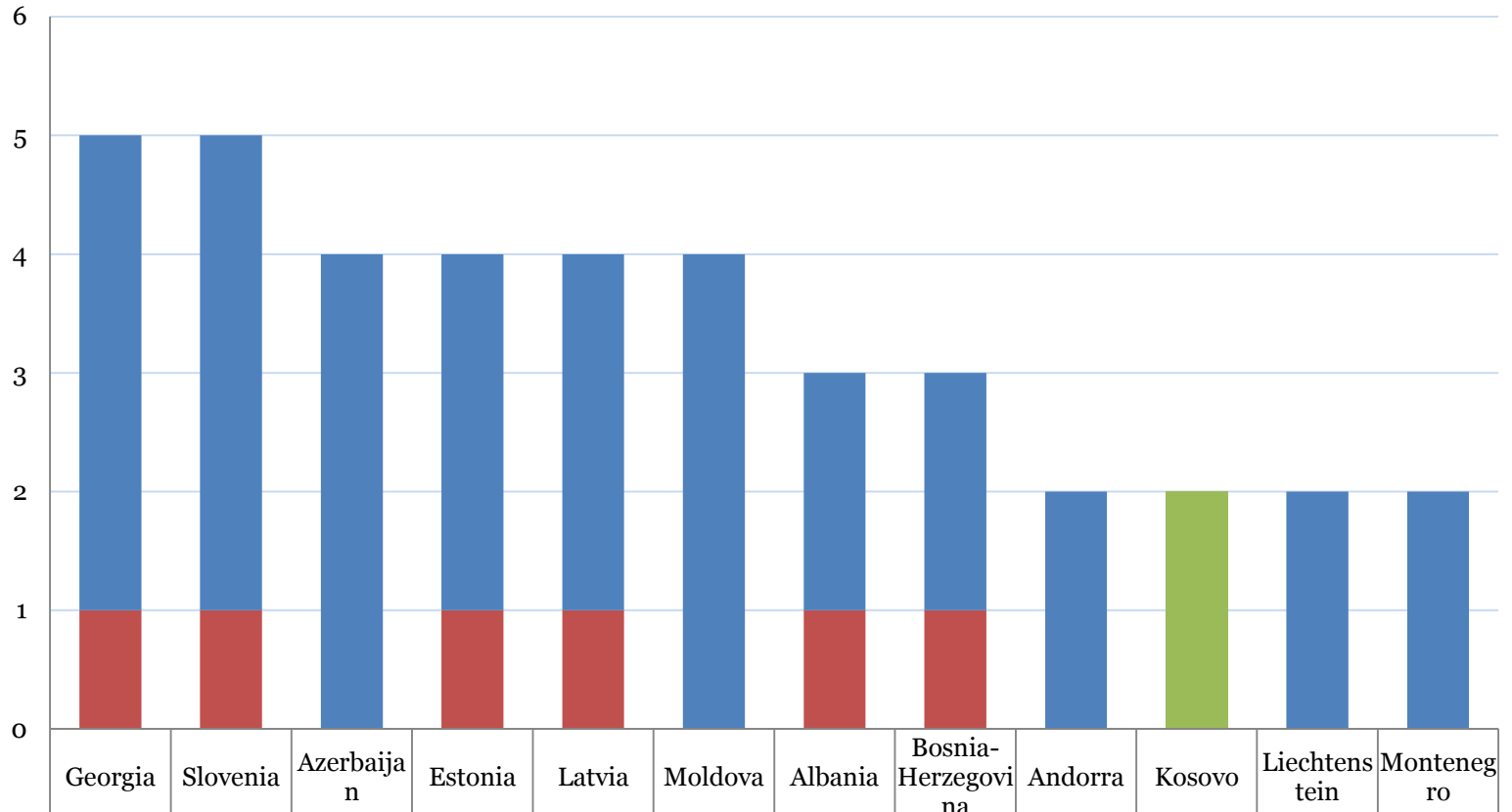
■ New Joiner in 2015	1	3	2	7	2	0	2	0	3	2	1	1
■ Active	48	38	34	33	36	25	28	31	17	17	16	20
■ Noncommunicating	2	7	11	5	4	16	6	2	7	7	8	4

COP Status of Business Participants – 3/4



	Luxembourg	Romania	Israel	Czech Republic	Iceland	Macedonia	Cyprus	Kazakhstan	Hungary	Ireland	Slovakia	Armenia
■ New Joiner in 2015	1	9	0	7	1	0	0	0	0	1	0	0
■ Active	15	7	11	4	10	13	7	7	6	5	4	6
■ Noncommunicating	3	0	3	2	2	0	3	3	1	1	3	0

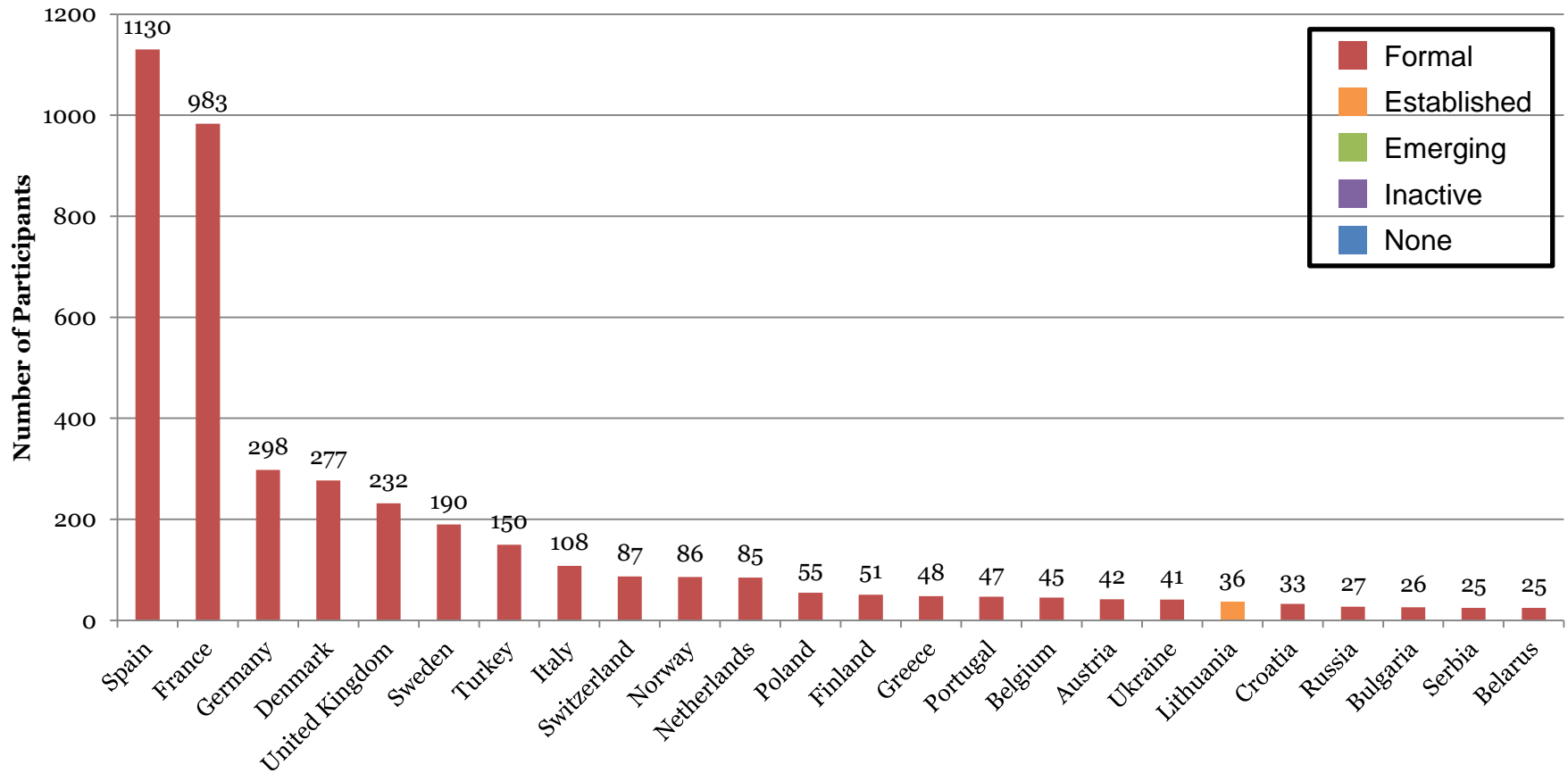
COP Status of Business Participants – 4/4



■ New Joiner in 2015	0	0	0	0	0	0	0	0	0	2	0	0
■ Active	4	4	4	3	3	4	2	2	2	0	2	2
■ Noncommunicating	1	1	0	1	1	0	1	1	0	0	0	0

Global Compact Business Representation in Europe – 1

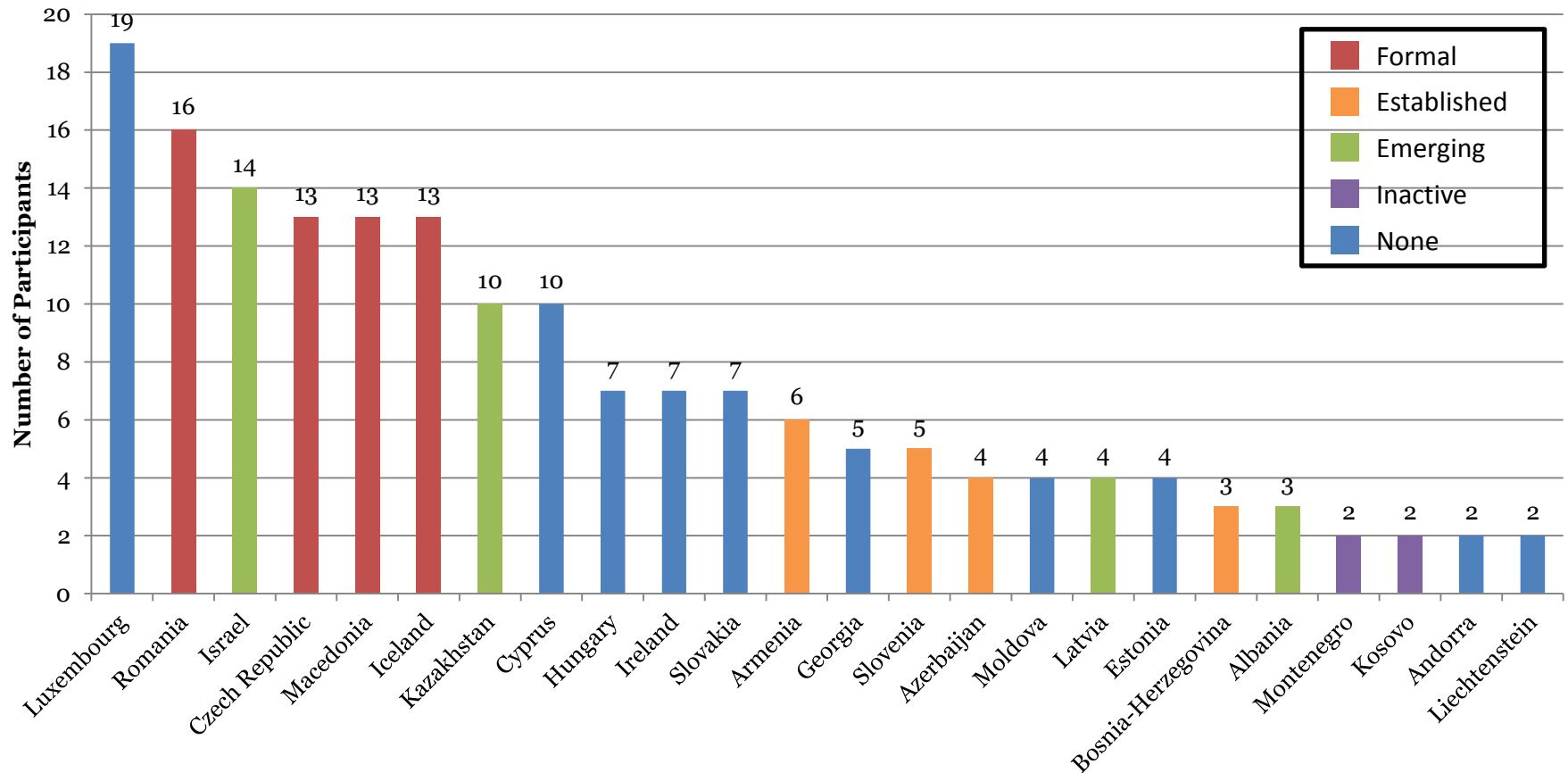
Number of countries = 48



Number of active business participants = 4,302

Global Compact Business Representation in Europe - 2

Number of countries = 48



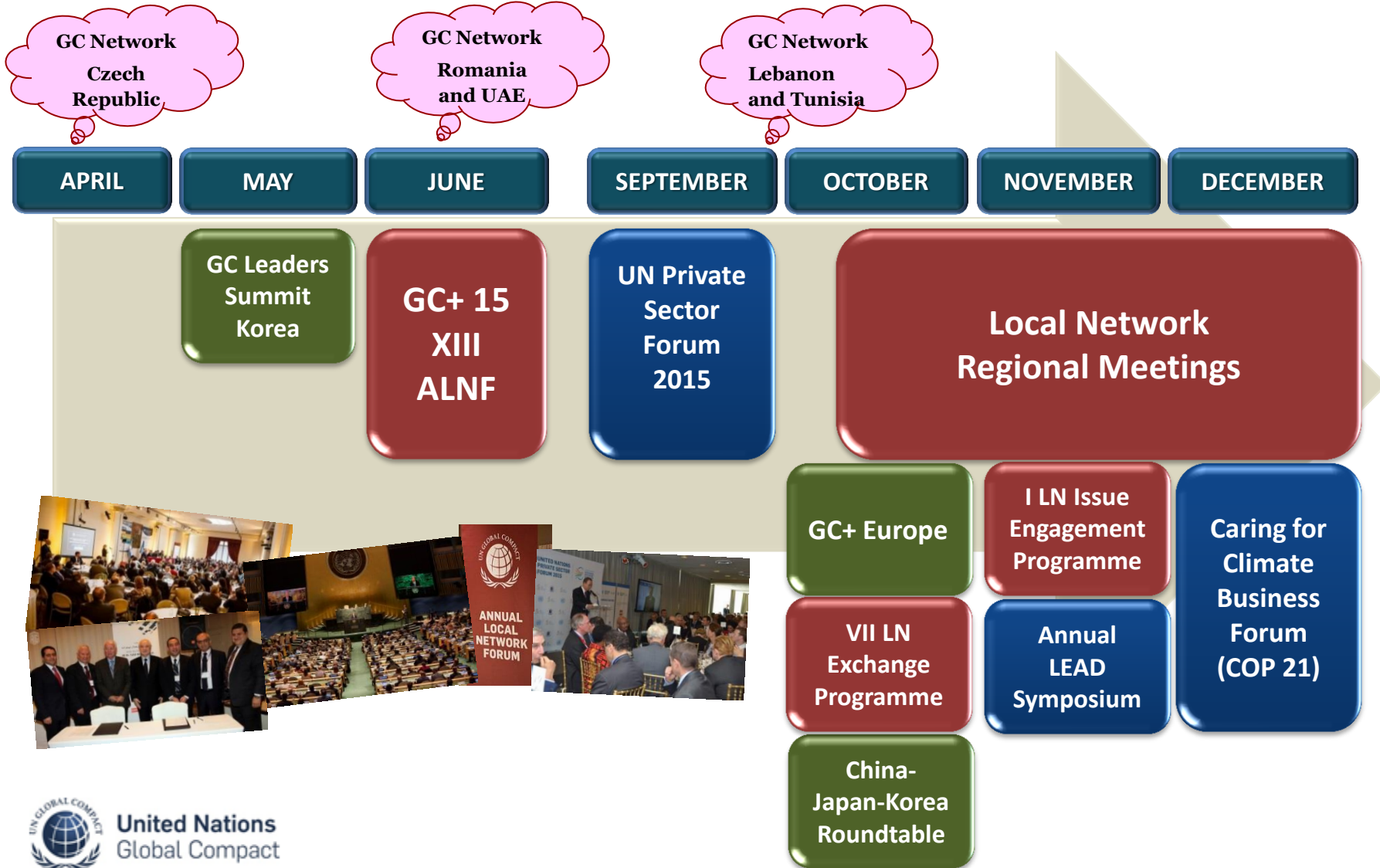
2015 Activities



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2015 Main Events



Main Outcomes of the XIII ALNF

1. Adoption of the Local Network Progression Model and corresponding MoU's and Letter of Intent (To be implemented as of January 2016)
 - This model will serve as an enabler environment to encourage networks to continue to develop and outlines levels of general support and capacity building that will be provided by UNGCHQ depending on the LN's business priorities, governance structure, available resources, number of participants and level of engagement.
2. The Local Network Advisory Group (LNAG) election took place
 - 7 new members representing respective region were elected
 - From above, 1 Chair and 1 Deputy Chair were selected
3. The SME Engagement Project Updates
 - Survey on Local Networks were conducted
 - Survey on a select number of SMEs will be conducted to capture their needs and feedbacks
 - A first draft of the proposal will be available by September 2015. Local Networks will have the opportunity to consult on the proposal during the respective regional meetings taking place in Q4 of 2015

Proposed/Agreed Changes – Progression Model

It was agreed to implement a different MOU and Lol corresponding to the capacities of each Network to formalize a relation with UNGCHQ.

Current

Proposed

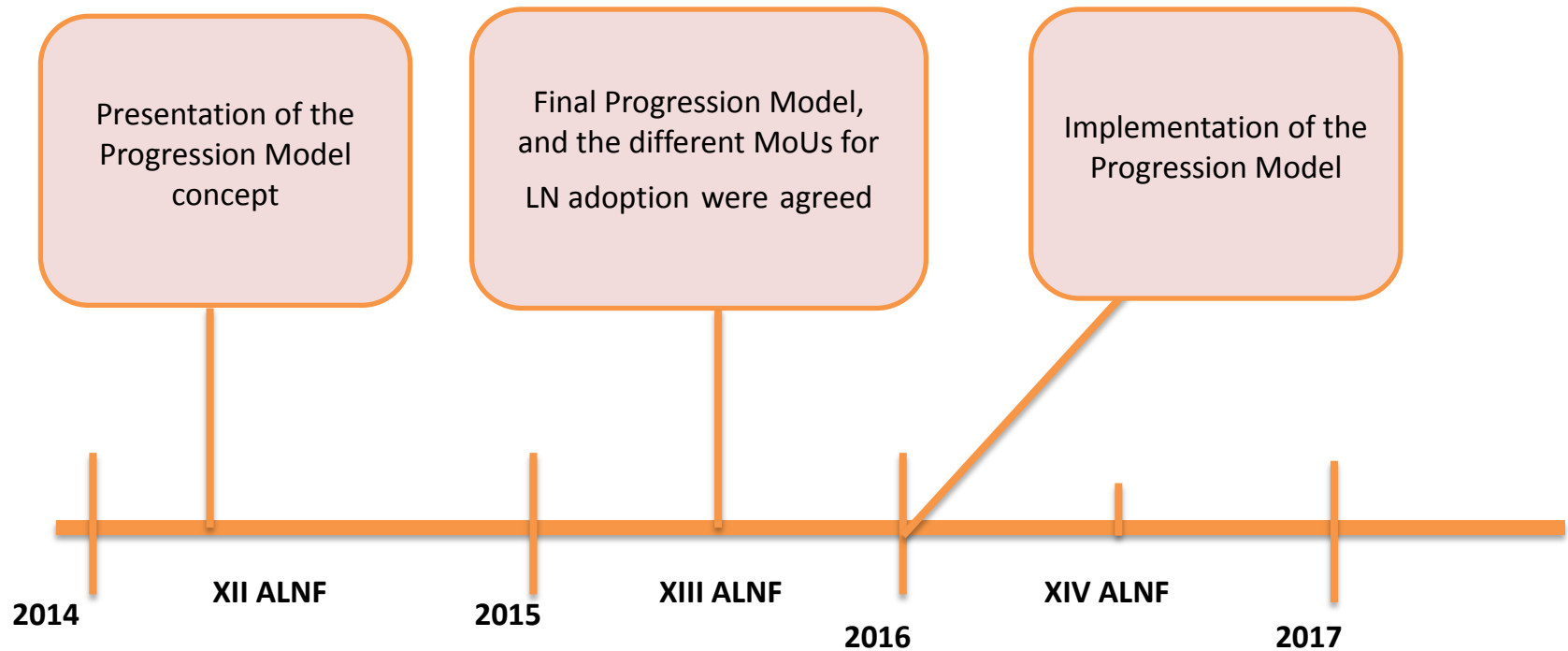
Emerging	Established	Formal
		MoU
		GCLN Logo
		Collaborative Fundraising
		Voting Rights
		LNAG nomination for election



Emerging	Active	Advanced
Letter of Intent (New)	MoU (New)	MoU
	GCLN Logo (New)	GCLN Logo
	Collaborative Fundraising (New)	Collaborative Fundraising
		Voting Rights
		LNAG nomination for election



Implementation Timeline



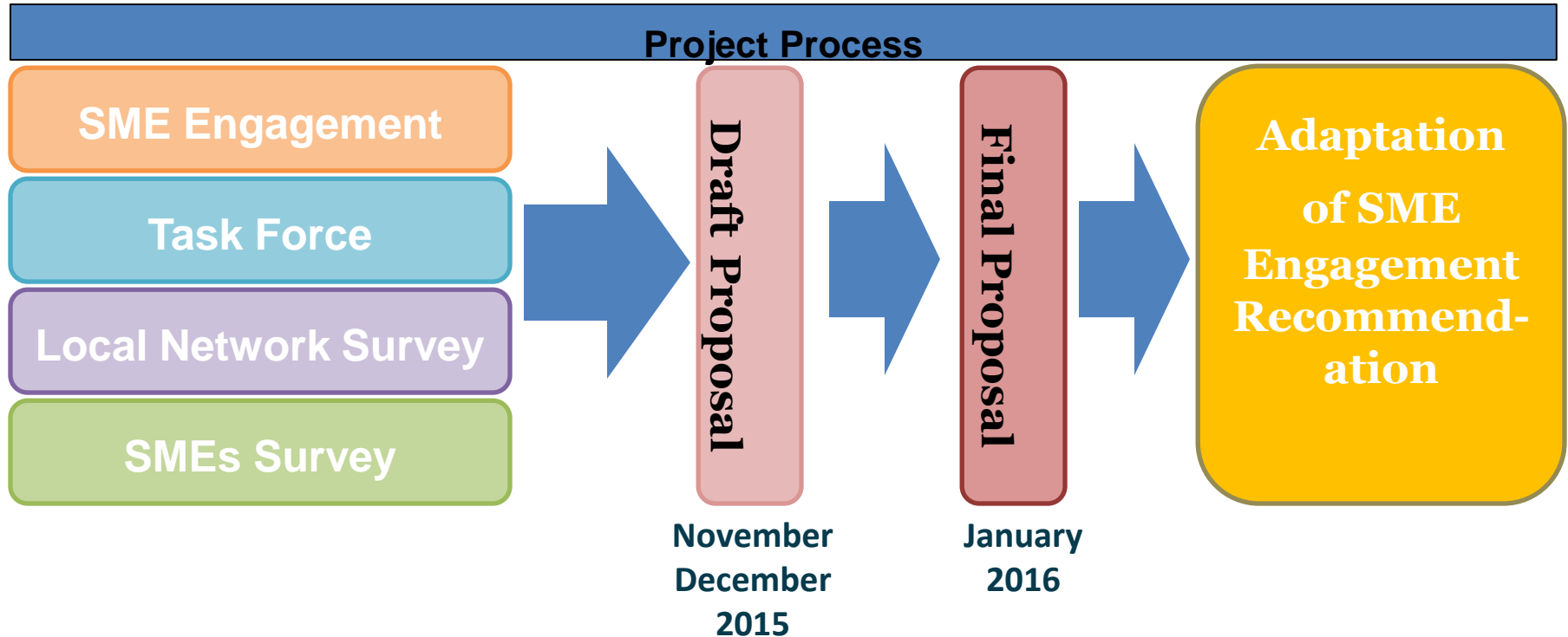
Current LNAG Members

Region	Representative	Alternate member
Africa	Dr. Achieng Ojwang, Global Compact Network South Africa	Mr. Kofi Anyemedu, Global Compact Network Ghana
Americas	Mr. Flavio Fuertes, Global Compact Network Argentina	Ms. Adela De Olano, Global Compact Network Costa Rica
Eastern Europe	Ms. Nikica Kusnikova, Global Compact Network Macedonia	Ms. Nataša Novaković, Global Compact Network Croatia
Middle East and North Africa	Mr. Mahmoud El Burai, Global Compact Network United Arab Emirates	N/A
South,Central and North Asia	Mr. Hong-Jae Im, Global Compact Network Korea	Mr. Uddesh Kohli, Global Compact Network India
South-East Asia and the Pacific	Ms. Alice Cope, Global Compact Network Australia	N/A
Western Europe	Ms. Isabel Garro, Global Compact Network Spain	Mr. Juergen Janssen, Global Compact Germany
Current Chair (1 year appointment)	Ms. Isabel Garro, Global Compact Network Spain	-
Deputy Chair (1 year appointment)	Mr. Hong-Jae Im, Global Compact Network Korea	-

Enhance SME Engagement at the Local Level

OBJECTIVE:

Enhance the engagement of our SME participants at the local level through the LNs that can and want to work with SMEs



Local Network Capacity Building



United Nations
Global Compact



1. Local Network Exchange Programme

Designed as a peer-mentoring programme hosted by an Advanced Local Network in a “host” country, it aims to provide Emerging Local Networks with an opportunity to learn the workings and daily management of other networks.

Objectives:

- To obtain more deep knowledge of the Global Compact and the GC portfolio of various issue platforms
- Knowledge-sharing on how to manage a network and to elevate its presence in the country
- Sharing of best practices on how to work with relevant stakeholders and form partnerships
- To foster internetwork and interregional collaboration
 - Fifth Local Network Exchange Programme (Hosted by Global Compact Network Argentina)
 - Sixth Local Network Exchange Programme (Hosted by Global Compact Network Bangladesh)
 - Upcoming: Seventh Local Network Exchange Programme to be hosted by Global Compact Network Turkey

2. Local Network Issue Engagement Programme

New!

16 – 20 November 2015, New York

Working week at the UN Global Compact Headquarters in New York for 4-5
Advanced Local Networks

Objectives:

- To empower Local Networks and strengthen their skills and competencies in supporting participants in advancing corporate sustainability and promote action in support of broader UN goals in their local context
- Aims at supporting Networks to bridge the gap between identifying priorities and implementing their strategic work plan
- To work with the issue teams to gain relevant insights on how to effectively leverage the Global Compact Portfolio for the implementation of their activity plans and measure their local impact
- To promote inter-network and inter-regional collaboration opportunities

3. Webinar Series

In 2014, the UN Global Compact started a series of webinars to Local Networks

Objectives:

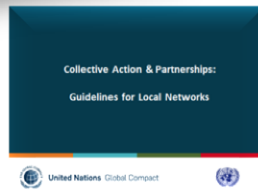
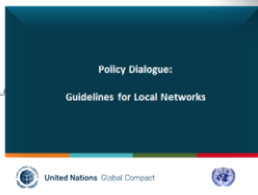
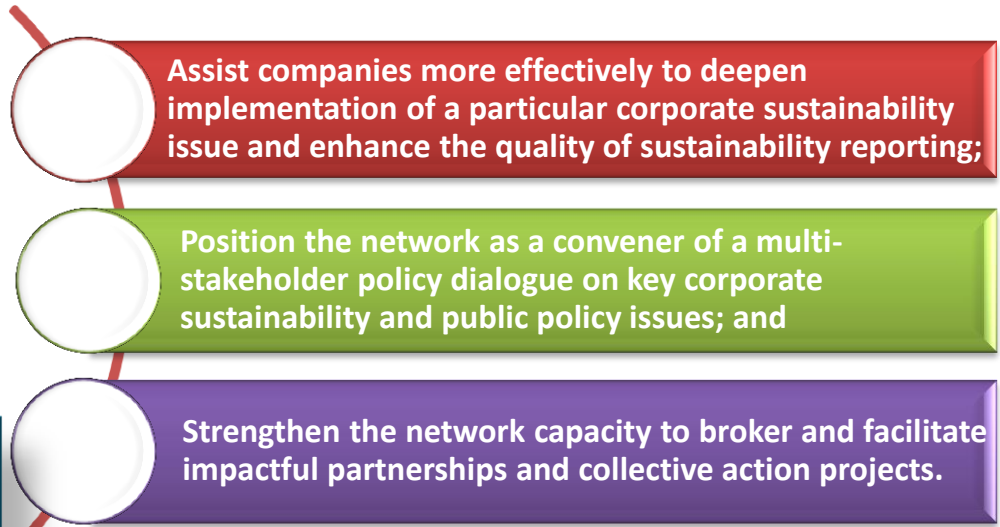
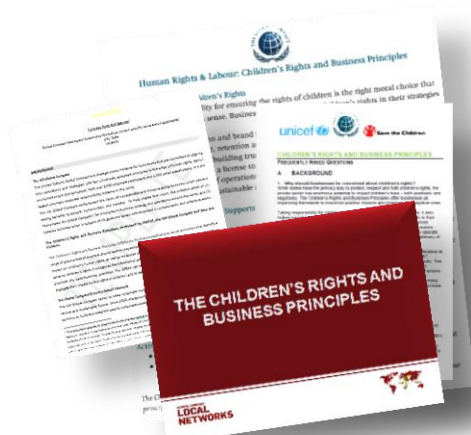
- Update Local Networks on recent and upcoming activities
 - Gather input on specific issues
 - Provide a forum for networks to share experiences and good practices
-
- Webinars are demand driven stemming from the LN Annual Survey
 - It can also be on topics the UNGC thinks important and relevant to the Networks
 - Webinars can be country specific, when requested

4. Local Network Issue Engagement Framework

It is a tool developed to help Local Networks to better engage their stakeholders and corporate participants more effectively around Global Compact issue areas.

Objectives:

- Support GCLNs to advance one or more of the Global Compact issue areas based on their local priorities and the interest of their stakeholders
- Provide LNs with the tools and background information needed to promote the GC's issue portfolios in the country level



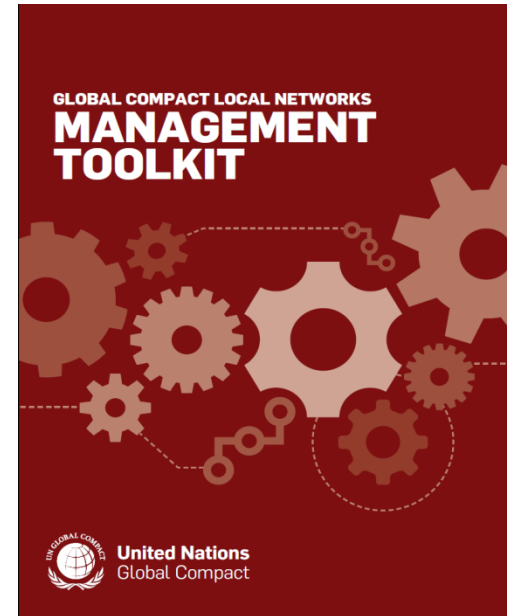
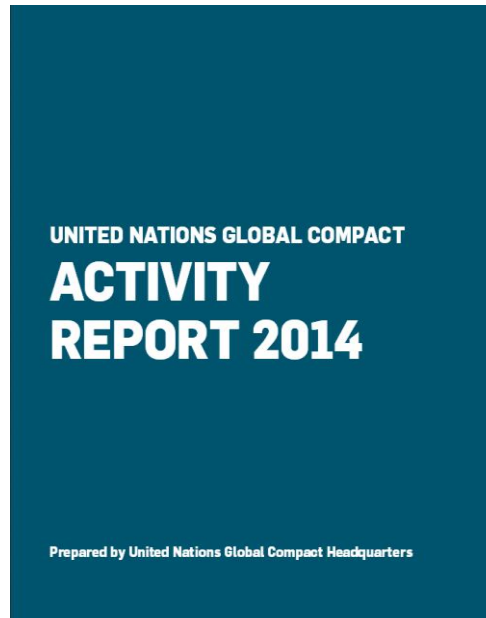
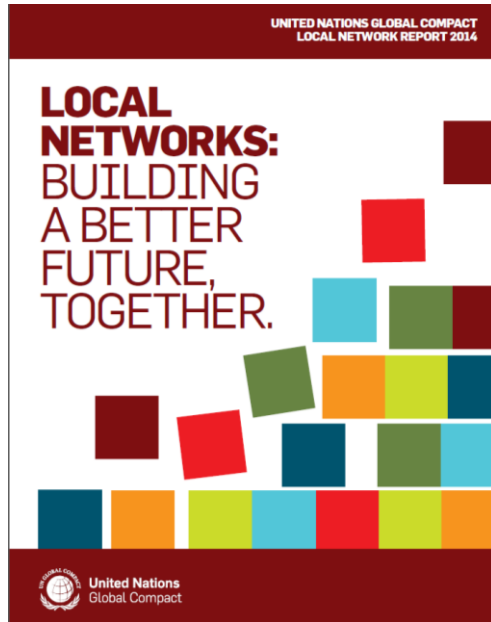
Local Network Issue
Engagement Framework

5. Local Network Bottom-Up Approach

To empower Local Networks to identify and work on the national priorities through multi-stakeholder engagements.

- A way of formulating the **Strategic Direction of Local Networks**
- **Bottom-up** – rooted in local realities and feeding into global agenda particularly the SDGs
- **Global-Local narrative** – bringing the global agenda, priorities and best practices to the local level
- **Process-Oriented** – systematic, consistent and long-term process to formulate and implementation strategies and work plans

Publications Launched in 2015



GC+ 15 DNV Impact Report



United Nations
Global Compact



IMPACT

TRANSFORMING BUSINESS, CHANGING THE WORLD

The United Nations Global Compact

PROJECT OBJECTIVES

01

Give an account of the modern history of the corporate sustainability movement from 2000-2015

02

Assessment of the impact of the UN Global Compact 2000- 2015

03

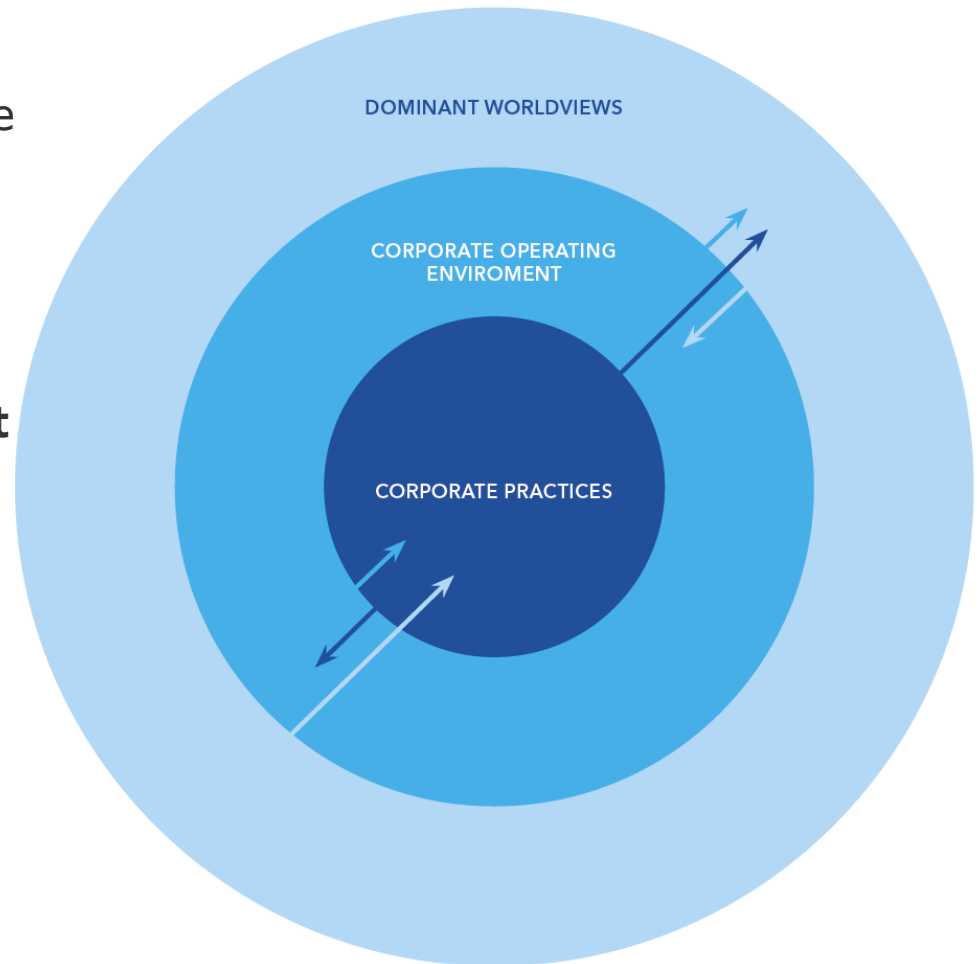
Recommend pathways of transformation towards achieving the UN Global Compact's vision and objectives

WHAT WE HAVE LOOKED AT

A three-dimensional framework is used for assessing how transformation can be achieved in complex systems

- 1: Corporate practices**
- 2: Corporate operating environment**
- 3: Dominant worldviews / mindset**

The three levels make up important dimensions of the global economy and also correspond to the purpose and activities of the Global Compact.



LEVELS OF CHANGE

■ **Level 1: Corporate practices**

Exploring how corporate practices have changed in the past 15 years, and to what extent companies today are implementing the Global Compact's Ten Principles in their strategies, policies and practices.

■ **Level 2: Corporate operating environment**

Looking at changes in the external operating environment that influence corporate conduct, and focusing on key drivers such as regulation, finance and education, as well as the United Nations.

■ **Level 3: Dominant worldviews**

We observe changes in the dominant worldview, including attitudes, values and beliefs, which shape our understanding of business and the economy.

The background of the slide is a solid blue color with a faint, semi-transparent image of a forest. The trees are dark and dense, filling the entire blue area.

MAIN FINDINGS: Levels of Change 2000-2015

MAIN FINDINGS: LEVELS OF CHANGE 2000-2015

LEVEL 1: Corporate Practices

- Finding 1: Sustainability is taking root worldwide
- Finding 2: A broader scope of issues under the sustainability umbrella
- Finding 3: Responsibility is moving upwards and inwards
- Finding 4: From talk to action: Implementation is lagging
- Finding 5: Efforts are moving down the supply chain
- Finding 6: Sustainability reporting is spreading
- Finding 7: Collaboration is on the increase

LEVEL 2: The Corporate Operating Environment

- Finding 1: Regulation is lagging behind
- Finding 2: Voluntary action is booming
- Finding 3: Investors are rewarding sustainability performance
- Finding 4: Civil society is working with business to find solutions
- Finding 5: The United Nations has opened up to working with business

LEVEL 3: Dominant Worldviews

- Finding 1: There is consensus that the world is headed in the wrong direction
- Finding 2: Sustainability is on the mainstream business agenda
- Finding 3: The role and purpose of business is changing
- Finding 4: Sustainability is key to future business success



PATHWAYS TOWARDS THE VISION

PATHWAYS TOWARD THE VISION

Pathway 1: Sustainability is the 'business of business'

▪ Enablers:

1. Mobilising the majority: Getting all companies on board
2. A new motive: Adapting corporate visions and objectives
3. Reboot corporate sustainability: Making sustainability a part of daily business

Pathway 2: Break down barriers, energise positive drivers

▪ Enablers:

1. Better governance : Aligning regulation with sustainability priorities
2. Add value to society: Mobilising capital to enable the transition
3. Transformative collaboration: Scaling up new practices to achieve impact
4. Awaken the consumer: Catalysing consumer action in partnership with business

Pathway 3: New thinking for a new reality

▪ Enablers:

1. A compelling story: Creating a new narrative of opportunity
2. Redefining value: A new perspective of worth and prosperity
3. Visionary leaders: Redefining the notion of leadership
4. Spreading the messages: Getting the word out



NEXT STEPS FOR LOCAL NETWORKS

What Can Local Networks Do?

- Use the findings to help demonstrate the value proposition of the Global Compact
- Distribute the report to participants to explain the scope and impact of the Global Compact's work
- Use the three-level transformation model to assess the progression of corporate sustainability in your country and to inform your future strategies



Agenda 2030:

The Adoption of the Sustainable Development Goals



United Nations
Global Compact



SDGs



Engagement Opportunities through the GC Portfolio

SUSTAINABLE DEVELOPMENT GOALS	UN GLOBAL COMPACT PRINCIPLES	ESG Sustainability	UN GLOBAL COMPACT PORTFOLIO
GOAL 1 End poverty in all its forms everywhere	Principles 1-10	Social Cross-Cutting	Social Enterprise and Impact Investing Private Sustainability Finance
GOAL 2 End hunger, achieve food security and improved nutrition and promote sustainable agriculture	Principles 7-9	Environmental	Food and Agriculture Business Principles
GOAL 3 Ensure healthy lives and promote well-being for all at all ages	Principles 1-2	Social Environmental	
GOAL 4 Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	Principles 1-2	Social	Business in Education Framework Children's Rights and Business Principles Principles of Responsible Management Education
GOAL 5 Achieve gender equality and empower all women and girls	Principles 1-6	Social	Women's Empowerment Principles Children's Rights and Business Principles Child Labour Platform
GOAL 6 Ensure availability and sustainable management of water and sanitation for all	Principles 7-9	Environmental	CEO Water Mandate
GOAL 7 Ensure access to affordable, reliable, sustainable and modern energy for all	Principles 7-9	Environmental	
GOAL 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	Principles 3-6	Social Cross-Cutting	Labour Principles of the UN Global Compact Child Labour Platform Social Enterprise and Impact Investing Private Sustainability Finance
GOAL 9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation	Principles 1-10	Cross-Cutting	Cities Programme
GOAL 10 Reduce inequality within and among countries	Principles 1-6	Social Cross-Cutting	Social Enterprise and Impact Investing Private Sustainability Finance Business for the Rule of Law
GOAL 11 Make cities and human settlements inclusive, safe, resilient and sustainable	Principles 1-10	Social Cross-Cutting	Cities Programme Business for Peace Indigenous Peoples Rights
GOAL 12 Ensure sustainable consumption and production patterns	Principles 7-9	Environmental Cross-Cutting	Food and Agriculture Business Principles Supply Chain Sustainability
GOAL 13 Take urgent action to combat climate change and its impacts.	Principles 7-9	Environmental	Caring for Climate
GOAL 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development	Principles 7-9	Environmental	CEO Water Mandate
GOAL 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	Principles 7-9	Social Environmental	Food and Agriculture Business Principles Indigenous Peoples Rights
GOAL 16 Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels	Principles 1-10	Governance Cross-Cutting	Anti-Corruption Call to Action Business for Peace Business for the Rule of Law
GOAL 17 Strengthen the means of implementation and revitalize the global partnership for sustainable development	Principles 1-10	Cross-Cutting	Business Partnership Hub Social Enterprise and Impact Investing & Collaboration Lab Private Sustainability Finance Principles for Responsible Investment

Thank You

And let us get a coffee

Global Compact LEAD Briefing for Local Networks

15 October 2015

Berlin



United Nations
Global Compact

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Global Compact
LEAD

Objectives of this Session

1. Brief introduction to LEAD
2. Share insights from LEAD projects and related Local Network engagement opportunities
3. Discuss how to best further LEAD/LN collaboration

What is Global Compact LEAD?

LEAD is an exclusive group of sustainability leaders from across all regions and sectors that represent the cutting edge of the UN Global Compact.

Through action-oriented collaboration, LEAD:

- **Challenges and supports leading companies in achieving the transformation of business** through the full integration of sustainability into core business and operations;
- **Fosters close collaboration with investors, business schools and UN agencies**, and facilitates proactive engagement with governments, NGOs and other key stakeholders;
- **Leverages the United Nations and UN Global Compact's unique position** to provide responsible business leaders with the opportunity to help shape the ever-evolving expectations of corporate sustainability;
- **Provides leadership, inspiration and examples of good practices** to the broader universe of UN Global Compact participants and Local Networks.

Who is Global Compact LEAD?

LEAD Participants

AFRICA

- Oando
- Safaricom

LATAM & CAR.

- Braskem
- Vale

N. AMERICA

- Accenture
- Dow Chemical
- KPMG
- Symantec
- Teck
- Telus

EUROPE

- A.P. Moller-Maersk
- Acciona
- ARM
- BASF
- Bayer
- Daimler
- Deutsche Telekom
- Enel
- Eni
- Lafarge
- L'Oreal
- Nestle
- Netafim
- Novartis
- Novo Nordisk
- Philips Lighting
- Pirelli
- Rosy Blue
- Sakhalin Energy
- Total
- Unilever
- Yara

ASIA

- China Development Bank
- China Minmetals
- COSCO
- Fuji Xerox
- Great River
- Infosys
- LG Electronics
- Martha Tilaar
- PTT Global Chemical
- SINOPEC
- SK Telecom
- Sumitomo Chemical
- Takeda Pharmaceutical
- Tata Sons

Who is Global Compact LEAD?

LEAD Participants

Company Selection Criteria

1. Companies must have been participating in the Global Compact for at least two years
2. Strong history of engagement with the Global Compact (locally or globally)

AND/OR

Ranking as sustainability leaders on at least one of the 5-6 most recognized sustainability rankings and indices (locally or globally)

Regional balance remains critical and therefore positive discrimination of companies based in emerging markets

Global Compact Local Networks have an annual opportunity to put forward suggestions for new LEAD companies

LEAD Projects & Governance

LEAD priorities are demand driven, and determined through an annual call for project proposals.

LEAD Project characteristics:

1. Focused on cross-cutting (i.e. not issue- or sector-specific)
2. Concrete deliverables with project activities gradually moving from 'learning/sharing' to more 'action oriented' activities and outcomes
3. Foster strong collaboration among LEAD companies
4. Goes above and beyond existing initiatives within the UNGC and elsewhere
5. Involves collaboration with the UN system, PRI and/or PRME whenever relevant

LEAD Governance

Steering Committee Roles & Responsibilities

- Strategic oversight, including deciding on projects to be pursued by LEAD on an annual basis
- Participate in four Steering Committee meetings a year (2x in-person, 2x online)
- Act as “ambassadors” of Global Compact LEAD

Composition:

- Chaired by GC
- 12-17 LEAD Company Rep
- 1 PRME & 1 PRI Representative

2015 LEAD Projects



Post-2015 Development Agenda



Realizing Long-Term Value for Companies and Investors



Roadmap for Integrated Sustainability



Shaping the Future Business Leader



Board Adoption and Oversight of Corporate Sustainability



Local Partnership for SD in Brazil

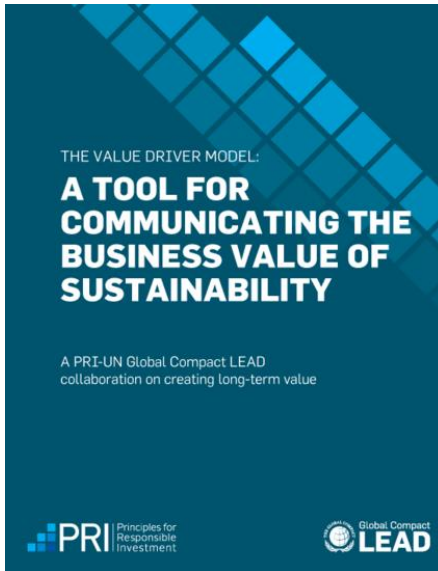
LEAD Projects & Activities

- Realizing Long-Term Value for Companies & Investors



LEAD Projects & Activities

- Realizing Long-Term Value for Companies & Investors



The Value Driver Model

<http://bit.ly/1KIVGSn>

The model enables firms to construct their own metrics to describe the connection between their top financial objectives (e.g. return on capital or return on equity) and the following:

- Revenue growth from sustainability-advantaged products, services and/or strategies (S/G)
- Total annual cost savings (and cost avoidance) from sustainability-driven productivity initiatives (S/P)
- Reduced sustainability-related risk exposure that could materially impair a company's performance (S/R)

In 2016, the VDM will serve as a tool for **engaging CFOs in sustainability.**

Additional Resources

- Coping, Shifting, Changing: Strategies for Managing the Impacts of investors Short-Termism on Corporate Sustainability
- Enhancing Company-Investor Communication: Insights from the ESG Investor Briefing Projects

LEAD Projects & Activities

- **Realizing Long-Term Value for Companies & Investors**

Local Networks can support this work by hosting **workshops** for sustainability and Investor Relations leaders within member companies that serve to:

- Deepen understanding of how sustainable business strategies drive financial value
- Provide training and support on communicating the financial value of sustainability to investor

Key Workshop Themes:

- i. Introduction the value drivers and the Value Driver Model toolkit
- ii. Understand – How do sustainable business strategies drive financial value?
- iii. Communicate – How can that information be shared internally and externally?
- iv. The path ahead – What are the next steps?

Sustainable Stock Exchanges Initiative

<http://www.sseinitiative.org/>

Opportunity to collaborate with SSE partner exchanges in your market to:

- Provide guidance to companies on ESG reporting
- Hosting national dialogues on sustainable capital markets

LEAD Projects & Activities

- Realizing Long-Term Value for Companies & Investors

Local Networks can support this work by within member companies that serve to:

- Deepen understanding of how sustainable business strategies drive financial value
- Provide training and support on communicating the financial value of sustainability to investor

Suggested LN activities:

1. Co-host country level **workshops** for sustainability and Investor Relations leaders on understanding and implementing the Value Driver Mode
2. **Collaborate with SSE** partner exchanges in your market to 1) Provide guidance to companies on ESG reporting, and 2) Host national dialogues on sustainable capital markets (<http://www.sseinitiative.org/>)
3. Encourage and support companies in hosting ESG Investor Briefings

LEAD Projects & Activities

- Board Adoption and Oversight of Corporate Sustainability



LEAD Projects & Activities

Board role evolving to include ...

... integration of sustainability into all core duties

1

Setting strategic course and ambition



- Evaluate long term impact of sustainability
- Define sustainability goals and policies
- Integrate sustainability into business strategy

2

Shaping corporate culture



- Set the tone from the top: establish and live a culture of integrity and sustainability

3

Monitoring, auditing and reporting



- Determine and monitor policies, ethics/codes of conduct, risk management and sustainability metrics against performance
- Establish level of transparency and external disclosure

4

Executive recruitment and remuneration



- Integrate long-term and ESG issues into executive pay
- Incorporates sustainability criteria into CEO succession planning, executive recruitment and directors' selection process

5

Stakeholder Dialogue



- Protect interest of all key stakeholders
- Active dialogue with diverse stakeholder groups

... more proactive and hands-on involvement across each role

LEAD Projects & Activities

- Board Adoption and Oversight of Corporate Sustainability



Align on the strategic imperative and materiality of corporate sustainability as critical for the company's long-term viability



Realize the integral role that Board members can and should play in overseeing, incentivizing and driving corporate sustainability, embedding it into Board duties, governance mechanisms and structures



Demonstrate leadership on Board adoption and oversight of corporate sustainability with investors, employees, customers and other stakeholders

www.unglobalcompact.org/boardprogramme

Additional Resources

- A New Agenda for the Board of Directors
- Boards & Sustainability webinar series (recording)
- Joining Forces: Collaboration and Leadership for Sustainability

LEAD Projects & Activities

- Board Adoption and Oversight of Corporate Sustainability

Local Networks can play an essential part in promoting the Board Programme; and in building general interest and awareness on the topic of Board Adoption and oversight of corporate sustainability:

Suggested LN activities:

1. Co-host country level conferences, executive round-tables or webinars (i.e Italy, Canada, China LN)
2. Work with the GCHQ to identify potential target companies and local partners (i.e. Turkey, Canada LN)
3. Share GC communications and resources

Sample Event Topics

- i. Why Sustainability belongs on the Board agenda
- ii. Emerging Roles and Responsibilities of the Board
- iii. Board Composition & Structure
- iv. Introduction to the GC Board Programme

LEAD Projects

- Roadmap for Integrated Sustainability



Functional integration through a strategic, operational and cultural lens

LEAD Projects & Activities

- Roadmap for Integrated Sustainability

2015 Deliverables

1. Roadmap Self-Assessment

Self-Assessment tool for companies to internally evaluate and analyze functional integration with internal leads and to allow for benchmark vis-à-vis other companies.

2. Roadmap Report

- Guidance on functional integration
- 10-15 Functional Briefs - Overview of priority roles and emerging best practices for each corporate function as it pertains to sustainability

3. LEAD Symposium, 18-19 November in Madrid

LEAD Projects & Activities

- Roadmap for Integrated Sustainability

Functional Integration of Sustainability is becoming a framework for LEAD's work. Through the roadmap lens, LEAD is increasingly engaging non-sustainability functions and individuals (i.e. Investor Relations, Research & Development, Marketing, Human Resources etc.)

Research & Development <ul style="list-style-type: none"> ● Research ● Product Design & Development 	Marketing & Sales <ul style="list-style-type: none"> ● Marketing, Branding & Public Relations ● Sales & Customer Service
Human Resources <ul style="list-style-type: none"> ● Recruitment ● Performance Management & Compensation ● Learning & Development ● Employee Engagement & Communication 	Operations <ul style="list-style-type: none"> ● Manufacturing & Distribution ● Supply Chain & Procurement ● Health & Safety ● Facility Management
Leadership & Corporate Strategy <ul style="list-style-type: none"> ● Executive Management ● Board of Directors ● Strategy & Business Development 	Finance & Accounting <ul style="list-style-type: none"> ● Finance & Investor Relations ● Accounting
<i>Other Functional Areas</i> <ul style="list-style-type: none"> ● Legal ● Government Affairs ● Risk Management & Compliance ● Information Technology ● Sustainability Office 	

LEAD Symposium 2015 - 19 November, Madrid

- Roadmap for Integrated Sustainability

Featured Speakers:

Andrew Winston, PJ Simmons, John Elkington, Jim Hartzfeld, Jose Ilana

Agenda Items:

- The Case for Integration
- Goal-Setting
- Functional area prioritization
- “Deep Dives” into functional areas
- The future of the sustainability function

Other Events:

18 November

- Steering Committee Meeting
- Local Network Reception

Key Features:

- Convenes LEAD companies and renowned experts to exchange experience and assess key trends shaping the corporate sustainability agenda
- Engages business schools and LN through live web streaming and in-person participation
- Interactive format incl. a mix of interviews, panel debates, LEAD Talks, and round-table discussions
- Media partnerships to help strengthen external communication
- Ample networking opportunities

Contact us!

LEAD Team Members



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- Leadership Programmes
- SDG Compass

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- 2015 Symposium
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- 2015 Symposium
- UN Private Sector Forum
- Roadmap for Integrated Sustainability

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Sustainable Development Goals

“SDGs”



United Nations
Global Compact



LUNCH



United Nations
Global Compact

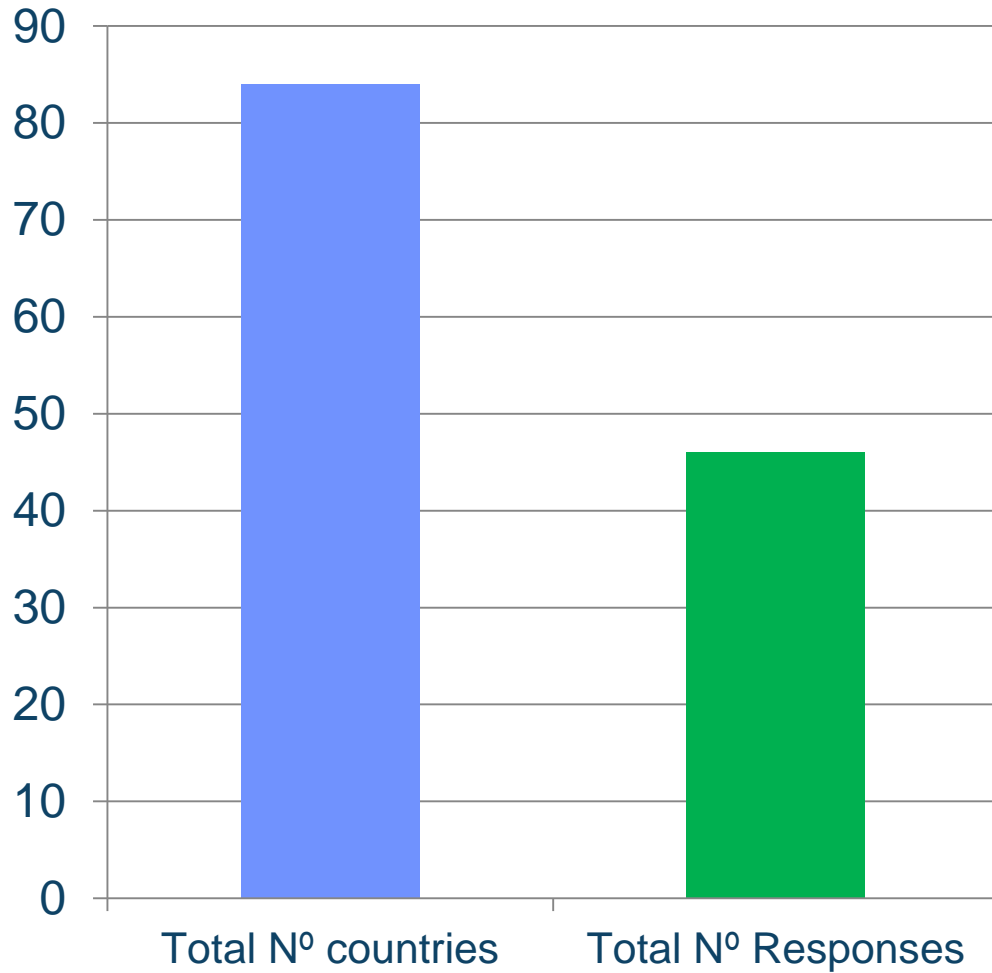




**Draft LNAG
ACTION PLAN
2015-2016**

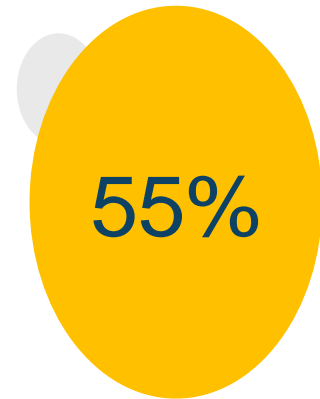
15 October 2015

Participation



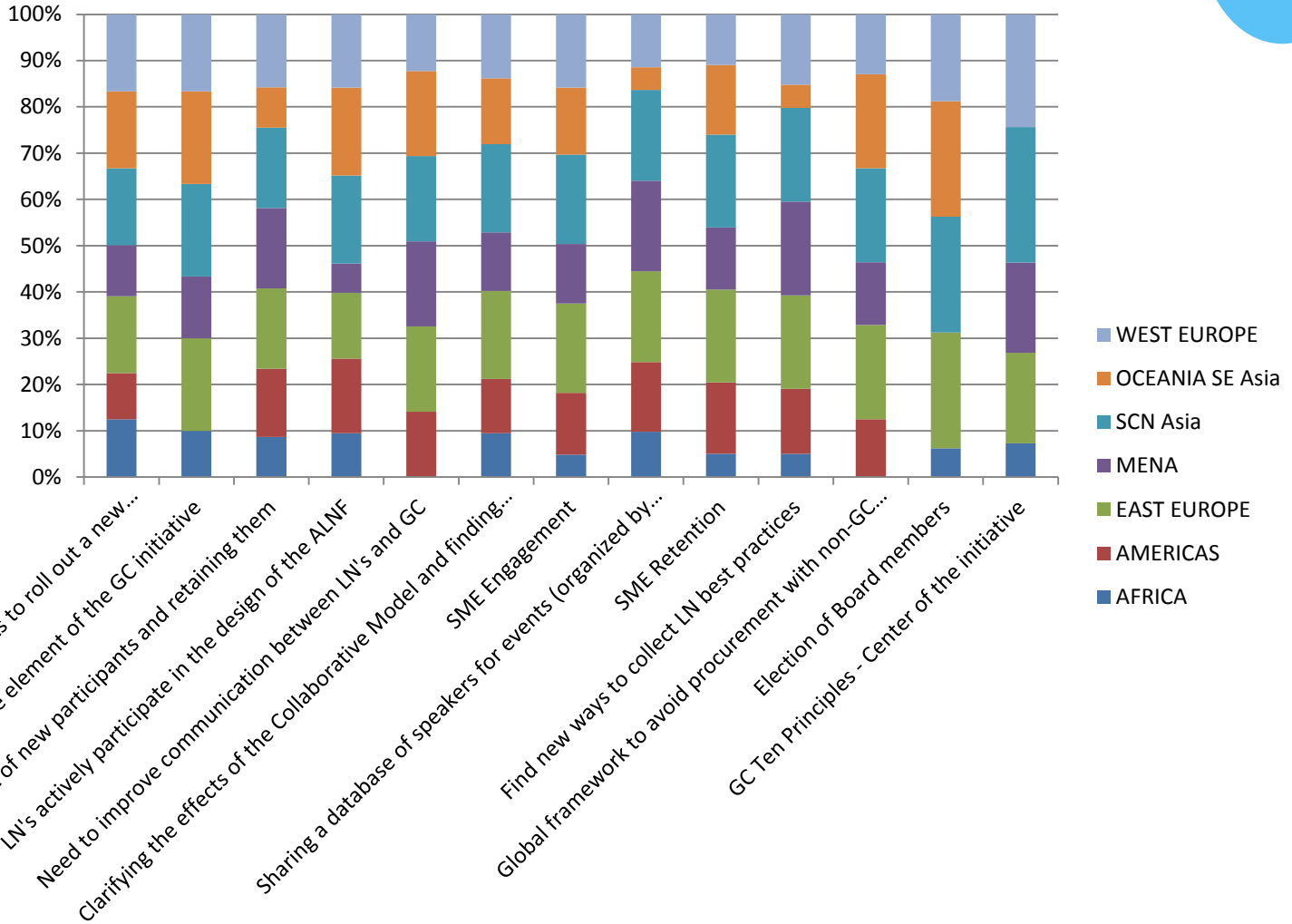
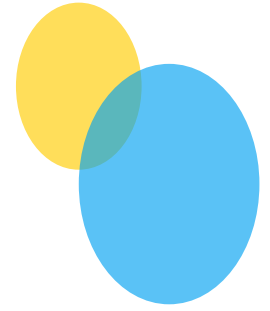
Total number of countries: **84**

Total number of responses: **46**



Response Rate

Aggregated results

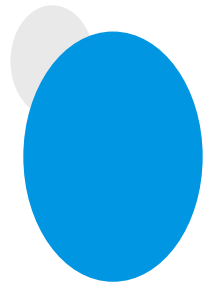


Aggregated results

Top 10 General Topics

1. Role of LN's when UNGCHQ wants to roll out a new program locally (86%)
2. LN's as a core element of the GC initiative (83%)
3. Recruitment of new participants and retaining them (82%)
4. Need to improve communication between LN's and GC (78%)
5. LN's actively participate in the design of the ALNF (75%)
6. Clarifying the effects of the Collaborative Model and finding new funding options (75%)
7. SME Engagement (74%)
8. Sharing a database of speakers for events (organized by topics) (73%)
9. SME Retention (71%)
10. Find new ways to collect LN best practices (71%)

Africa



Total number of countries: 11

36 %

Response Rate

Total number of responses: 4

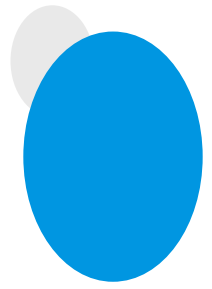
Top 5 Topics

Main Topics by relevance

ISSUES	RELEVANCE
Financing, especially local network secretariat financing in Africa	100%
Draft Press Releases and provide them to LN's	75%
Role of LN's when UNGCHQ wants to roll out a new program locally	75%
Strategy for engaging Non-business participants	50%
Clarifying the effects of the Collaborative Model and finding new funding options	50%
Enhancing the connection between LNs and all other issue & engagement platforms	50%
LN Awards & Recognition	50%
LN's actively participate in the design of the ALNF	50%
LN's as a core element of the GC initiative	50%
Manage number of surveys being carried out by GC targeted at LN participants	50%

1. Financing, especially local network secretariat financing in Africa
2. Draft Press Releases and provide them to LN's
3. Role of LN's when UNGCHQ wants to roll out a new program locally
4. Strategy for engaging Non-business participants
5. Clarifying the effects of the Collaborative Model and finding new funding options

Americas



Total number of countries: **18**

72 %

Response Rate

Total number of responses: **13**

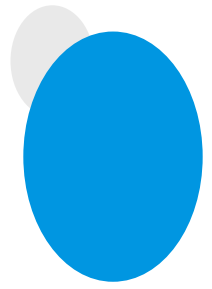
Top 5 Topics

Main Topics by relevance

ISSUES	RELEVANCE
Recruitment of new participants and retaining them	85%
LN's actively participate in the design of the ALNF	85%
Bottom Up planning Approach implementation	85%
Need to improve communication between LN's and GC	77%
Local Networks Publications / tools	77%
LN's actively participate in the design of the strategy of the RC	77%
SME Retention	77%
Issue prioritization and the local level & communicating them to UNGCHQ	77%
LN annual survey	77%
Enhancing the connection between LN's and GC LEAD	77%

1. Recruitment of new participants and retaining them
2. LN's actively participate in the design of the ALNF
3. Bottom Up planning Approach Implementation
4. Need to improve communication between LN's and GC
5. Local Networks publications/tools

East Europe



Total number of countries: **21**

19 %

Response Rate

Total number of responses: **4**

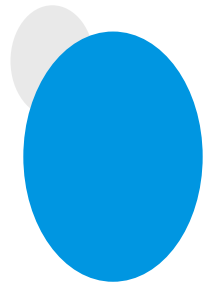
Top 5 Topics

Main Topics by relevance

ISSUES	RELEVANCE
LN's as a core element of the GC initiative	100%
Need to improve communication between LN's and GC	100%
Find new ways to collect LN best practices	100%
SME Engagement	100%
SME Retention	100%
Recruitment of new participants and retaining them	100%
Election of Board members	100%
Global framework to avoid procurement with non-GC Signatories	100%
Role of LN's when UNGCHQ wants to roll out a new program locally	100%
Clarifying the effects of the Collaborative Model and finding new funding options	100%

1. LN's as a core element of the GC initiative
2. Need to improve communication between LN's and GC
3. Find new ways to collect LN best practices
4. SME Engagement
5. SME Retention

MENA region



Total number of countries: 7

43 %

Response Rate

Total number of responses: 3

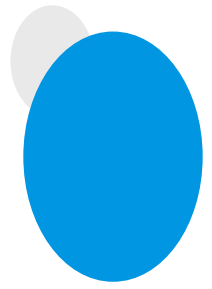
Top 5 Topics

Main Topics by relevance

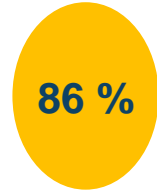
ISSUES	RELEVANCE
Need to improve communication between LN's and GC	100%
Sharing a database of speakers for events (organized by topics)	100%
Find new ways to collect LN best practices	100%
Recruitment of new participants and retaining them	100%
LN's as a core element of the GC initiative	67%
Role of LN's when UNGCHQ wants to roll out a new program locally	67%
Clarifying the effects of the Collaborative Model and finding new funding options	67%
Global framework to avoid procurement with non-GC Signatories	67%
GC Ten Principles - Center of the initiative	67%
SME Engagement	67%

1. Need to improve communication between LN's and GC
2. Sharing a database of speakers for events (organized by topics)
3. Find new ways to collect LN best practices
4. Recruitment of new participants and retaining them
5. LN's as a core element of the GC Initiative

SNC Asia



Total number of countries: **7**
Total number of responses: **6**



Response Rate

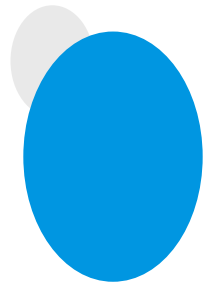
Top 5 Topics

Main Topics by relevance

ISSUES	RELEVANCE
LN's actively participate in the design of the ALNF	100%
Election of Board members	100%
Global framework to avoid procurement with non-GC Signatories	100%
Role of LN's when UNGCHQ wants to roll out a new program locally	100%
Draft Press Releases and provide them to LN's	100%
Need to improve communication between LN's and GC	100%
LN Logos - Removing the word "Network"	100%
Need to move away from the KSS	100%
Sharing a database of speakers for events (organized by topics)	100%
Find new ways to collect LN best practices	100%

1. LN's actively participate in the design of the ALNF
2. Election of Board members
3. Global framework to avoid procurement with non- GC Signatories
4. Role of the LN's when UNGHQ wants to roll out a new program locally
5. Draft Press Releases and provide them to LN's

SE Asia and Oceania



Total number of countries: 8

50 %

Response Rate

Total number of responses: 4

Top 5 Topics

Main Topics by relevance

ISSUES	RELEVANCE
LN's actively participate in the design of the ALNF	100%
Election of Board members	100%
Global framework to avoid procurement with non-GC Signatories	100%
LN's as a core element of the GC initiative	100%
Role of LN's when UNGCHQ wants to roll out a new program locally	100%
Need to improve communication between LN's and GC	100%
Enhancing the connection between LN's and GC LEAD	100%
SME Engagement	75%
SME Retention	75%
Clarifying the effects of the Collaborative Model and finding new funding options	75%

1. LN's actively participate in the design of the ALNF

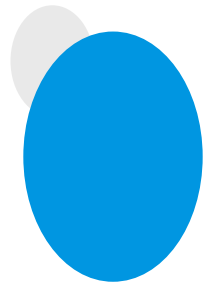
2. Election of Board members

3. Global framework to avoid procurement with non-GC Signatories

4. LN's as a core element of the GC initiative

5. Role of LN's when UNGCHQ wants to roll out a new program locally

West Europe



Total number of countries: **12**



Response Rate

Total number of responses: **12**

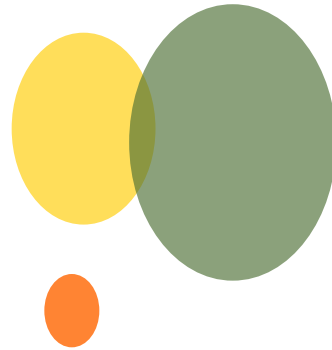
Top 5 Topics

Main Topics by relevance

ISSUES	RELEVANCE
Role of LN's when UNGCHQ wants to roll out a new program locally	100%
Recruitment of new participants and retaining them	91%
Enhancing the connection between LN's and GC LEAD	90%
LN's as a core element of the GC initiative	83%
LN's actively participate in the design of the ALNF	83%
Have an easy way to browse Networks and communicate with them	83%
GC Ten Principles - Center of the initiative	83%
SME Engagement	82%
Build a Who is Who file	75%
Election of Board members	75%

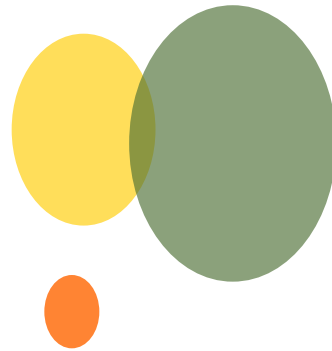
1. Role of LN's when UNGCHQ wants to roll out a new program locally
2. Recruitment of new participants and retaining them
3. Enhancing the connection between LN's and GL LEAD
4. LN's as a core element of the GC initiative
5. LN's actively participate in the design of the ALNF

Regional Discussions (90 Minutes)



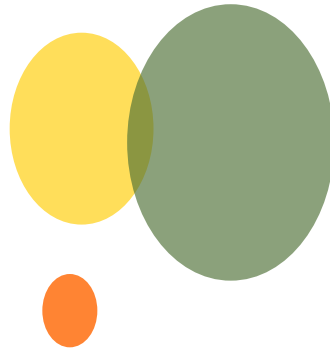
15 October 2015

LNAG Work Plan Debrief and Action Plan



15 October 2015

General Communication and Creation of Engagement



15 October 2015

Global Compact Local Networks Logos



United Nations
Global Compact

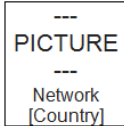


Implementation Timeline: agreed upon at the XIII ALNF

- Presentation of the direction of the new logos: June 2015
- Collection of feedback: July 2015
- Development of logos: September 2015
- Presentation of final logos and Design Manual: Regional Meetings – Q4, 2015
- Implementation of new logos: 2016 with the signing of the annual MoUs



Feedback received from GC Networks

2015 ALNF: Logo Feedback		
Local Network	Comments	Translation Local Language
Australia	<p>1)The words "Global Compact" be bold instead of "Network Australia": This would be consistent with the look of the UNGC's new logo (where the top line is bold, rather than the bottom line); As with the UNGC's new logo, it would emphasise the bigger organisation that we are part of (for the UNGC – the United Nations; for local networks – the Global Compact); it would ensure consistency between the two versions of the new LN logos – because in the second version (which does not separately have the words "Global Compact", the words "Network Australia" are not bold)</p> <p>2) With some of the logos that have the "Network [Country]" words underneath the picture, those words are much, much wider than the image. For those countries, that will somewhat restrict the usefulness of that logo, because the intention was to have both a horizontal and a vertical version of the logo for different uses – and so in the vertical logo, ideally the "Network [Country]" words would be no wider than the picture. I thought a simple fix could be to put Network on one line, and then the country on the next line like this:</p> <div style="text-align: center;">  </div>	
Austria	We are fine with the suggestion of the logos	Global Compact Netzwerk Österreich
Brazil	Would it be possible to remove "Network" from the logo? E.G: Global Compact Brazil? Or in Portuguese Pacto Global Brasil?	Portuguese: Pacto Global Rede Brasil English: Global Compact Network Brazil
France	we would like to have a French and an English version please, in both square and horizontal format : so I mean 4 different logos. As we said during LNAG, in the horizontal logo, we would prefer to have "Global Compact" in bold than "Réseau/Network France" in bold. We just want to be consistent with the UNGC logo, as the big entity is in bold (United Nations)- it makes more sense for us.	French : Global Compact Réseau France English : Global Compact Network France
Italy		Global Compact Network Italy Global Compact Network Italia
Japan	We don't have objections to the proposed ones, but we do request that the new logos be officialised at the soonest timing and once officialised, no change for a certain time of period.	Global Compact Network Japan
Netherlands	It's also alright to work with 'Global Compact Nederland' and to skip the word 'network' which means 'network'.	Global Compact Netwerk Nederland
Nicaragua		Global Compact Red Nicaragua
Spain		Spanish: Pacto Mundial Red Española English: Global Compact Spanish Network
Romania	We like the idea very much	Global Compact Network Romania:Global Compact Rețeaua România Global Compact Network Romania WE SUPPORT: Global Compact Rețeaua România SUSȚINEM
Switzerland	Concerning our logo: we will use the English version with "Switzerland"	Global Compact Network Switzerland; No translation.
UK	the new logos look great, though we thought some of the suggestions made at the ALNF had merit and deserve to be explored further	would it be possible to have both "Network UK" and "Network United Kingdom" versions? If not, then we would prefer the former.



Global Compact Network (new) Logos

HORIZONTAL LOGOS

Presented in June (XIII ALNF)



Global Compact
Network Australia



Global Compact
Network Country

OPTION 1

After comments from Networks



Global Compact
Network Country

OPTION 2

Global Compact Network (new) Logos

VERTICAL (“SQUARE”) LOGOS

Presented in June (XIII ALNF)



Network Australia



Network Country

FOR “SHORT” COUNTRY NAMES

← After comments from Networks →



**Network
Country**

FOR “LONG” COUNTRY NAMES

Global Compact Network (new) “We Support” Logos

Presented in June (XIII ALNF)

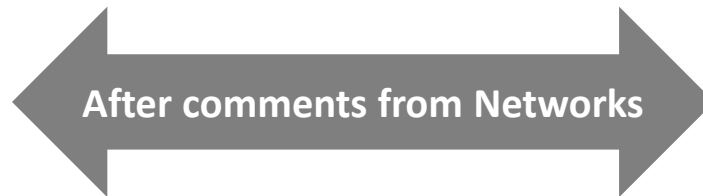


Network Australia
WE SUPPORT



Network Country
WE SUPPORT

FOR “SHORT” COUNTRY NAMES



Network
Country
WE SUPPORT

FOR “LONG” COUNTRY NAMES

UN Global Compact Logos

- For UNGCHQ official use only
- UNGC Participants can request logo through UNGCHQ website



United Nations
Global Compact



WE SUPPORT

UN Global Compact Website

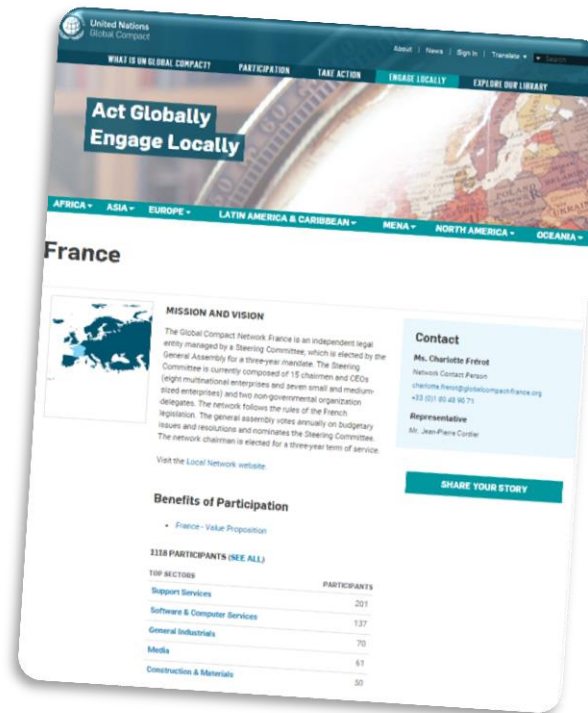


United Nations
Global Compact



Global Compact Network Pages

- Available now:
 - Mission and Vision
 - Contact Info including photo
 - Benefits of Participation document
 - Participant list and breakdown



- Still to come:
 - Network Resources
 - Network Upcoming Events
 - Network News Items



Thank You



United Nations
Global Compact

United Nations Global Compact

European Networks Regional Meeting

Berlin, 16 October, 2015



United Nations
Global Compact



SME Engagement Project



United Nations
Global Compact



- BACKGROUND, OBJECTIVE AND MAIN OUTPUT
- SYNTHESIS OF RESEARCH FINDINGS
- SUGGESTED PROPOSAL STRUCTURE

Facts about SMEs in the GC

- SMEs are the majority of GC participants (55%)
- SMEs are not fully engaged (e.g. only 24% of all participants in issue platforms)
- SMEs are being expelled at increasingly high rates (70% of expulsions)
- Mitigation and support measures by GCO have not had the desired outcomes (e.g. 28% of SMEs are non-communicating)

SME engagement has only been successful when LNs are involved

Background

	WHAT	WHEN	NOTES
0	GCO review, research and expert consultation	Jan – Dec 2014	Comprehensive review, assessment and analysis
1	GC Board mandate / LNAG involvement	Jan 2015 / Feb 2015	Mandate to develop an SME engagement framework
2	Task Force (TF) formed	March 2015	Open invitation to all LNs. LNAG + BG, BR, GR, GH, IT JP, ML MX, SP, SD
3	Survey of all LNs	May 2015	Online survey closing next week
4	Webinar among LNs	May 2015	Online webinar. Recording available
5	Results of the survey and other research in ALNF and Regional Meetings	Jun 2015	In person meeting in New York
6	Survey among a sample of SMEs	Jul-Aug 2015	For interested LNs to implement locally.
8	Draft proposal and implementation plan	July – Sep 2015	Based on feedback from surveys, in-person meetings, capacity and resources.
7	Collect LN Feedback on draft proposal	Nov 2015	In person and/or in writing
9	Final proposal to present to the GC Board finalized by SME Task Force	Dec 2015	
10	Present final proposal to GC Board	Jan 2016	In person in the Board meeting

Objective

Enhance the engagement of our SME participants at the local level through the LNs that can and want to work with SMEs

MAIN OUTPUT:

A collective proposal for SME engagement through LNs for adoption by the GC Board

- BACKGROUND, OBJECTIVE AND MAIN OUTPUT

- SYNTHESIS OF RESEARCH FINDINGS

- SUGGESTED PROPOSAL STRUCTURE

Synthesis of Research Findings

- ✓ Desk research
- ✓ Survey of LNs ([results](#) available)
- ✓ Survey of SMEs ([results](#) available)
- ✓ Interviews with internal and external stakeholders
- ✓ Empirical observations by Global Compact teams and LNs when interacting with current and potential participants

Recurring topics:

- SMEs seek and value support locally when joining the Global Compact
- SMEs' limited resources and capacity hinder their engagement
- SMEs need specialized support, including context-specific materials and resources
- SMEs are not perceiving tangible benefits of engaging

Strong Agreement – points with strong support

Survey completed by 63 LNs in May

- ✓ The GC and its LNs should focus **EQUALLY** on large companies and SMEs (70%)
- ✓ The GC and its LNs should **ENHANCE** current efforts to engage SMEs (78%)
- ✓ Best strategy to enhance SME engagement
 - Global **policies and procedures** specifically for SMEs (74%)
 - Direct outreach by each **LN** (74%)
- ✓ LNs would like to dedicate **MORE** resources to SMEs (74%)
- ✓ SMEs are a strategic segment for the LN in 1 – 3 years (87%)

Survey completed by 373 LNs in August

[NOTE: Most respondents are small companies with less than 100 employees (75%). Most respondents have mostly local operations (62%)]

- ✓ Two main obstacles to engage:
 - Limited resources internally (35%)
 - Tools offered are not fully applicable to SMEs (16%)
- ✓ Preferred way of being contacted: email by LN in local language with local information (42%)
- ✓ Satisfied with current outreach by the GC (78%)
- ✓ Some simplification of COP requirements (63%)

- BACKGROUND, OBJECTIVE AND MAIN OUTPUT
- SME ENGAGEMENT PROJECT - PROCESS
- SUGGESTED PROPOSAL STRUCTURE

Suggested Proposal Structure (1)

Proposal Objectives

Considering each LN **specific strategies and contexts**, this proposal pursues short- and long-term objectives:

1. Short-term: Enhance local SME engagement in the Global Compact through the LNs where applicable, thus reducing the delisting rate among this segment;
2. Long-term: Develop and implement a system where each LN can **adapt the value proposition** of the Global Compact to SMEs in each local context.

Underlying Propositions

- ✓ **LN leadership**: Given their proximity, common language and culture, and understanding of the issues most relevant to SMEs locally, LNs are best positioned to reach and support this segment
- ✓ **Context-specific**: This proposal is geared toward LNs whose strategy allows the consideration of SME engagement
- ✓ **Communication and collaboration**: Cooperation and information sharing among LNs and between GCO and LNs will create efficiencies in developing SME support systems

Suggested Proposal Structure (2)

The proposal includes **four pillars** (listed below). It will take place throughout 12 months (Jan – Dec 2016) with activities conducive to enhance the value proposition and the retention of SMEs in the initiative.

I. Overarching topics: a) Global and local SME-specific policies and procedures. b) Organizational communication/collaboration system including the collection and dissemination of procedures, tools best practices, etc.

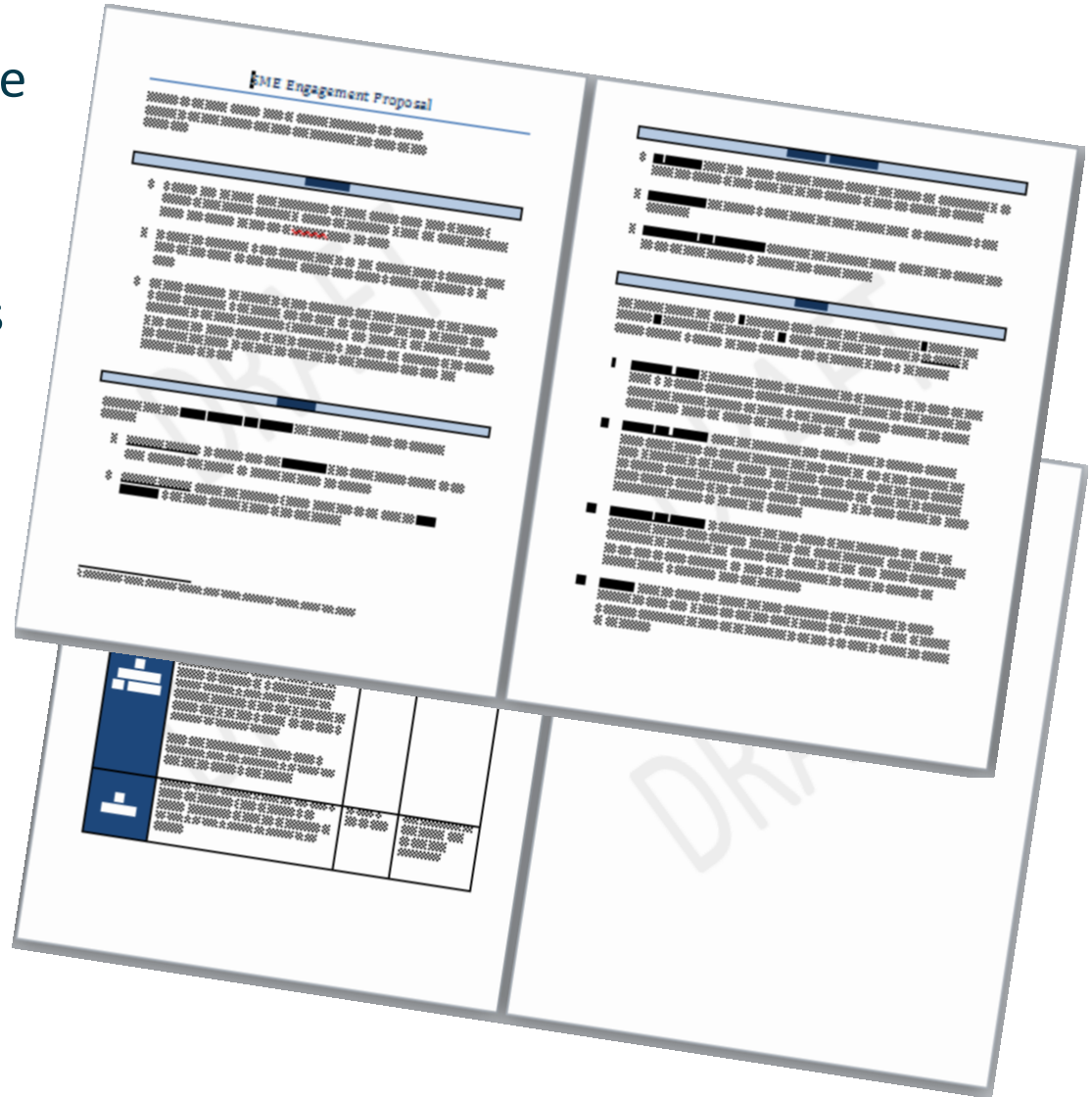
II. Outreach and recruiting: Systematic assessment of the type of local business best suited to participate in the initiative, followed by context-specific strategies for outreach and recruiting

III. Retention and engagement: Proactive early intervention with new SMEs participants. In the absence of information/materials relevant for SME intervention, LNs will evaluate the possibility of: a) developing context-specific materials, b) using applicable materials developed by other LNs, and/or c) contact the relevant team at the GCO to explore producing the necessary materials. Context-specific strategies proven to successfully retain SME participants to be shared with other LNs.

IV. Reporting: Maximize existing resources to guide and help SMEs in drafting and submitting a COP. An analysis of reporting requirements for SMEs will be undertaken by the GCO in an effort to simplify the process for this segment.

Proposal

- Sent to LNAG and task force
- GC Management Team reviewing it
- Will be circulated to all LNs for input



Next Steps

- Provide your input (if any) when prompted to do so
- Use the data from this project to your LNs benefit as applicable
- Reach out to us if you have any questions

Thank You

Review of Collaborative Funding Model



United Nations
Global Compact



Overview: 2015 Annual Contributions

Data as of 30 August 2015

Company Size	2014 Capture Rate	2014 Contribution	2015 Goal	2015 Capture Rate	2015 Contribution	2015 overall progress
FT500	52%	\$1,095,316	\$1,150,082	35%	\$748,730	65%
≥50,000	35%	\$663,122	\$696,278	26%	\$523,339	75%
5,000-49,999	29%	\$2,240,919	\$2,352,965	21%	\$1,842,490	78%
250-4,999	21%	\$1,776,867	\$1,865,711	15%	\$1,336,713	72%
SME	16%	\$483,809	\$508,000	12%	\$313,868	62%
Total	20%	\$6,260,034	\$6,573,036	15%	\$4,765,139	72%

As of 30 September, annual contributions total is \$5,400,000, or about 82% of goal

Detail: 2015 Annual Contributions per Country

Top 30 Countries

Country	2014 Capture Rate	2014 Contribution	2015 Goal	2015 Capture Rate	2015 Contribution	2015 overall progress
USA*	36%	\$655,974	\$688,773	28%	\$505,075	73%
Germany*	49%	\$610,606	\$641,136	26%	\$422,888	66%
France*	18%	\$482,487	\$506,611	13%	\$285,069	56%
UK*	36%	\$457,536	\$480,413	28%	\$309,967	65%
Denmark*	50%	\$432,198	\$453,808	37%	\$348,302	77%
Sweden*	46%	\$402,048	\$422,150	42%	\$405,104	96%
Switzerland*	53%	\$324,359	\$340,577	42%	\$246,284	72%
China	30%	\$316,573	\$332,402	22%	\$241,222	73%
Japan	13%	\$222,025	\$233,126	10%	\$172,594	74%
Norway*	52%	\$220,993	\$232,043	39%	\$162,511	70%
Netherlands*	52%	\$195,877	\$205,670	40%	\$179,142	87%
Brazil*	10%	\$188,705	\$198,140	5%	\$85,406	43%
Finland*	46%	\$139,128	\$146,084	37%	\$123,783	85%
Canada*	42%	\$124,646	\$130,878	34%	\$72,250	55%
Italy*	31%	\$106,613	\$111,944	24%	\$63,615	57%
Australia*	32%	\$92,800	\$97,440	21%	\$73,150	75%
Turkey*	19%	\$85,412	\$89,683	19%	\$96,308	107%
South Africa	22%	\$80,180	\$84,189	17%	\$90,468	107%
Thailand	54%	\$79,907	\$83,902	45%	\$71,960	86%
Mexico*	15%	\$79,798	\$83,788	7%	\$46,728	56%
Greece	24%	\$55,488	\$58,262	21%	\$54,487	94%
Portugal*	32%	\$54,576	\$57,305	17%	\$29,334	51%
Austria	37%	\$51,170	\$53,729	29%	\$48,270	90%
Spain*	6%	\$44,864	\$47,107	5%	\$45,828	97%
India*	8%	\$44,110	\$46,316	3%	\$10,500	23%
Indonesia*	19%	\$43,175	\$45,334	5%	\$500	1%
Guatemala	56%	\$40,245	\$42,257	22%	\$20,000	47%
Belgium*	35%	\$39,615	\$41,596	31%	\$49,536	119%
UAE*	31%	\$38,652	\$40,585	25%	\$16,674	41%
Colombia*	7%	\$36,402	\$38,222	5%	\$9,200	24%

*Collaborative networks

Collaborative Networks

Country	2014 Capture Rate	2014 Contribution	2015 Goal	2015 Capture Rate	2015 Contribution	2015 overall progress
USA	36%	\$655,974	\$688,773	28%	\$505,075	73%
Germany	49%	\$610,606	\$641,136	26%	\$422,888	66%
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UAE	31%	\$38,652	\$40,585	25%	\$16,674	41%
Colombia	7%	\$36,402	\$38,222	5%	\$9,200	24%
Nigeria	17%	\$25,735	\$27,022	17%	\$25,985	96%
Singapore	21%	\$24,100	\$25,305	21%	\$34,450	136%
Saudi Arabia	44%	\$20,480	\$21,504	13%	\$4,980	23%
Kuwait	38%	\$15,223	\$15,984	50%	\$13,475	84%
Pakistan	7%	\$13,253	\$13,916	6%	\$11,750	84%
Chile	7%	\$12,930	\$13,577	10%	\$4,000	29%
Argentina	7%	\$9,750	\$10,238	5%	\$8,750	85%
Iceland	55%	\$8,007	\$8,407	33%	\$5,957	71%
Bahrain	50%	\$5,222	\$5,483	40%	\$10,190	186%
Paraguay	6%	\$500	\$525	8%	\$765	146%
Qatar	13%	\$500	\$525	20%	\$500	95%
Ghana	0%	\$0	\$0	5%	\$250	
Oman	0%	\$0	\$0	100%	\$5,000	

Capture Rate for Non-Collaborative Networks:

2014 2015

Capture Rate for Collaborative Networks:

16% 12%

21% 16%

Collaborative Funding

- Collaborative Funding was designed to improve communications and increase contributors globally and locally.
- Data show that the collaborative model has not been successful at global level. Annual Contribution rates are stagnant.
- We need a new model for 2017
- Suggestions for a new model from Local Networks

Discussion Question

- How can the Global Compact HQ create & deliver better value to business participants and contributors?
 - Client experience
 - Products & services
 - Benefits
 - Differentiation

Discussion Question

- How can a new model be structured to incentivize Local Networks to encourage companies to contribute both globally and locally?

Discussion Question

- How can Local Networks better articulate and advocate our shared value proposition?

2016 Campaign Timeline

- Late November 2015: launch to company contact points
- January 2016: launch to CEOs, combined with annual stakeholder letter from Global Compact Executive Director
- Global message will include strong call to engage with and financially support LNs

Thank You

Local Networks Best Practices



United Nations
Global Compact



1. Azerbaijan
2. Belgium
3. Belarus
4. Bulgaria
5. Croatia
6. Czech Rep.
7. France
8. Germany
9. Greece
10. Israel
11. Italy
12. Macedonia
13. Netherlands
14. Poland
15. Portugal
16. Romania
17. Russia
18. Serbia
19. Spain
20. Sweden
21. Switzerland
22. Turkey
23. UK

2015 and 2016 Major Events



United Nations
Global Compact



COP 21

Global Compact Network France



United Nations
Global Compact



2016



United Nations
Global Compact



2016

2016 Leaders Summit:

- New York – June 22-24, 2016
- Half a day Local Networks Meeting
- LNAG meeting

XIV ALNF:

- October 2016 – 3 days
- Combined with the UN Private Sector Focal Points Meeting
- Potential location: Dubai, UAE
- 2016 Regional Meetings will take place Q1, 2017

Thank You